BE BETTER

CHANGE 岩WORLD MAP

MY OWN JOURNEY



# MAKEZIMPACT



STEP OUT OF ZONE



### ST LOCAL UNI TO PIONEER -111/11/11/11/11/11

It's our broad-based, flexible and rigorous curriculum, as well as interdisciplinary majors and programmes that transform you. And it all started here!

### FIRST-EVER INTERACTIVE PEDAGOGY

Say 'ped-a-go-gee'. It means how we learn in seminar-style classes with no more than 45 students so everyone gets to speak up. Along the way, you find your voice!



#### TO OFFER A GUARANTEED 2ND MAJOR

Know a good deal when you see one. Gain more, get better equipped, be versatile and highly sought after.

### 1 ST CITY CAMPUS IN SINGAPORE

The downtown vibe is great. But when you're so close to future employers, it's more than a foot through the door.

# MANY FIRSTS, ONE GOAL WE CHALKED UP FIRSTS SO YOU'LL

BE SECOND TO NONE!

If you want to be better, be prepared to be different. That's how we got to where we are today – a leading university that tops in so many breakthrough ways. That's your assurance of a transformational undergraduate education that prepares you better for a bright future with great career paths.



#### 1 ST CHANGEMAKER CAMPUS IN ASIA

At SMU, we spur you to be more. No surprise we've so many social innovators, entrepreneurs, thought leaders, creative geniuses...



why our grads get more offers, better

FIRST-OF-ITS-KIND CUTTING EDGE PROGRAMME: SMU-X

### WITH HOLISTIC ADMISSIONS

more than just grades ece of paper. Your attitude and potential count

#1 GRADUATES

Our students work in small groups to consult for real-life companies while solving real-life issues. How awesome is that?

100% SMALL CLASS SIZES



GLOBAL EXPOSURE



AN INTERNSHIP (LOCAL OR OVERSEAS)



A WARM AND SUPPORTIVE PEER COMMUNITY





DEDICATED AND CARING PROFESSORS







# THE SMU DIFFERENCE











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# WHAT MAKES SMU GREAT, MAKES YOU GREAT



SO DIFFERENT. YET WE BELONG

FRESHMEN FROM 110+ HIGH SCHOOLS IN 50+ CITIES AROUND THE WORLD

WHO'S IN OUR FRESHMAN COMMUNITY?

SOCIAL SCIENCES

**ICCOUNTANCY** 

**ECONOMICS** 

- Entrepreneurs
- Debaters
- Student Leaders
- Musicians, with over 50 different instruments played
- Athletes, with over 50 sports represented
- App Developers
- Robotics Enthusiasts
- Social Activists
- Performers Artists
- ...and many students with a heart for service

The statistics above were based on the incoming freshmen class for 2020

NO ONE -> 100% GLOBAL EXPOSURE POLICY

THAT MEANS EVERYONE GETS TO GO



LEARNING AT ITS BEST

100% SEMINAR-STYLE CLASSES WITH UP TO 45 STUDENTS PER SEMINAR

SMU PROFESSORS ARE RANKED AMONGST TOP SCIENTISTS IN THE WORLD, ACROSS VARIOUS FIELDS INCLUDING ARTIFICIAL INTELLIGENCE AND ECONOMETRICS

### A BIG HELPING HAND



FRESHMEN RECEIVES A SCHOLARSHIP OR FINANCIAL AWARD EVERY YEAR.



COMPUTING & INFORMATION

STRONGEST EMPLOYMENT OUTCOMES



DIRECT MERITORIOUS

12TH 😭 AMONG SPECIALIST UNIVERSITIES IN THE WORLD

\*The Quacquarelli Symonds (QS) World University Rankings (WUR) offers a combi ranking of four categories of universities; full comprehensive universities, comprehens universities, focused universities and specialist universities. All 959 universities ranked by QS are sorted using the QS classification system to ensure comparability. SMU is classified as a specialist university in the Quacquarelli Symonds (QS) World University Rankings (WUR) 2021. This puts us together with established institutions such as the London School of Economics and Political Science, Sciences Po Paris, University of St Gallen, and Hitotsubashi University.

TWO MAJORS GUARANTEED



#### AN INTERACTIVE SEMINAR EXPERIENCE



Debates and discussions are the cornerstone of the SMU academic experience. When you engage actively nore effective communicator.

# AN INTELLECTUAL

# EXPERIENCE LIKE NO OTHER GET READY FOR A WORLD-CLASS UNIVERSITY EDUCATION THAT PUSHES YOU FURTHER



### LASS OF 2020'S POPULA

- Accounting and Accounting Data & Analytics
- Marketing and Communication

### EVERGREEN INTERDISCIPLINARY DID YOU KNOW?

- Economics and Finance

before the end of your 2nd year in SMU.

FINANCIAL FORENSICS DIGITAL BUSINESS TRACK IN DATA, DESIGN & COMMUNICATIONS













### 

#### SMU-CARNEGIE MELLON MASTERS FAST TRACK

Students can graduate with one of the following:

- BSc (Information Systems): Information Systems Major and a Masters from Carnegie Mellon University OR
- BSc (Information Systems): Smart-City Management & Technology Major and a Masters from Carnegie Mellon University OR

 BSc (Computer Science): IT Solution Development Major and a Masters from Carnegie Mellon University

#### SMU-UCL INTEGRATED PROGRAMME

Students can graduate with a BSc (Information Systems): Smart-City Management & Technology and a Master of Science in Smart Cities and Urban Analytics from University College London (UCL).

#### SMU-MASTER OF IT IN BUSINESS (MITE) FAST TRACK

This fast track programme allows selected undergraduates to pursue a Bachelor and Master of IT in Business (MITB) degree concurrently.

#### SMU-MASTER OF SCIENCE IN COMPUTING FAST TRACK

In addition to the BSc (Information Systems) or BSc (Computer Science). selected undergraduates can obtain the Master of Science in Computing (MSc Computing) degree concurrently.

### MEDICINE PATHWAY

PREPARING DOCTORS TO BE FUTURE HEALTHCARE LEADERS

Want to be a doctor - and a future healthcare leader? The innovative SMU-Duke-NUS Medicine Pathway will develop future clinicians who aspire towards key leadership or management roles within a hospital or healthcare system.



### ANALYTICSesmu

The demand for analytics professionals has never been higher. Step up with SMU's suite of analytics majors/programmes:

- Data Science and Analytics
- Accounting Data and Analytics
- SMU-Google Squared Data & Analytics Programme
- Marketing with track in Marketing Analytics

- Operations Management with track in Operations Analytics
- Finance with track in Finance Analytics
- Information Systems with track in Business Analytics

### WORK-STUDY PROGRAMMES

SMU-KPMG CYBER RISK AND FORENSIGS WORK



Embark on a 6-month attachment at KPMG for firsthand immersion in the world of forensics, security and digital trust, while taking financial forensics courses at SMU.



SMU-GOOGLE SQUARED DATA

Undergo an extended internship programme at a Google partner company and develop skills in the data and analytics sector in Singapore.



SMU-SINGHEALTH WORK

A six-month attachment at SingHealth to get hands-on experience in healthcare management.

Looking beyond a Bachelor's degree? Many of our graduates go on to top postgraduate programmes at the world's leading universities.

- Carnegie-Mellon University
- Columbia University
- University of Pennsylvania -The Wharton School



THE SMU JOURNEY

PREPARING
YOU TODAY TO
BE THE GLOBAL
LEADER OF
TOMORROW



WITH A RIGOROUS AND FORWARD-THINKING CURRICULUM

Develops your hard skills to make you an expert in your field.



THROUGH OUR PIONEERING
INTERACTIVE PEDAGOGY

Turns you into a confident, bold and articulate individual.



WITH A BROAD-BASED EDUCATION

Shapes you to be versatile, culturally sensitive and contextually aware.

# GAIN WILL ENABLE YOU TO THINK BROADLY, BE ADAPTABLE AND ADVANCE WITH THE SPEED OF GLOBAL CHANGE. SMU POSITIONS YOU TO BE

POSITIONS YOU TO BE THE TALENT WHO CAN THRIVE IN A DIVERSE MARKETPLACE."

"THE ATTRIBUTES YOU

Professor Lily Kong
President and Lee Kong Chian Chair
Professor of Social Sciences
Singapore Management University

# TRANSFORMATIVE EDUCATION FOR A NEW GENERATION

SMU's holistic undergraduate programme is designed to help students develop into broadly educated individuals, with depth of knowledge in selected domains, and workplace capabilities required to thrive in the 21st century.

Through our undergraduate curriculum and student life experience, SMU is committed to nurturing graduates who distinguish themselves with the SMU Graduate Identities:

### MEANINGFUL IMPACT BY GRADUATES WHO



THINK DEEPLY



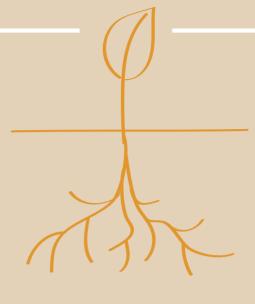
HAVE AN INDEPENDENT MIND



CREATE VALUE AT HOME AND ABROAD



ARE DEPENDABLE IN DEEDS



### A NEW CORE CURRICULUM

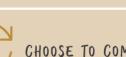
The SMU Core Curriculum forms the root intellectual experience that every undergraduate will undergo at SMU.





EXPLORATORY
COURSE SCHEME
TO BROADEN YOUR
INTELLECTUAL INTERESTS





CHOOSE TO COMPLETE YOUR STUDIES IN 3, 3.5 OR 4 YEARS



GUARANTEED ZND MAJOR
TO EXPAND YOUR KNOWLEDGE



FLEXIBLE WORK-STUDY OPTION FOR ON-THE-JOK EXPERIENCE



MORE 20 DOUBLE DEGREE THAN



300+ COMBINATIONS

100% FLEXIBILITY TO CUSTOMISE YOUR ACADEMIC JOURNEY

10

"I especially enjoyed my Big Questions course because I learned about the philosophical psychological and sociological concepts of Happiness and Suffering, As a business student. I felt that the Core Curriculum made my learning more well-rounded."

Marcus Tan Year 2 student Lee Kong Chian School of Business

# THAT BUILT THIS UNIVERSITY

The SMU Core Curriculum is the foundation of our transformational undergraduate education. It is our heart, our brain and our engine. Its bold and broad-based approach was first pioneered and conceived by SMU.

It is as compelling and path-breaking today as it was 21 years ago when we first launched it. We have kept abreast of global transformations and have continued to update the curriculum to ensure that our students are trained to have the extra edge to take on the opportunities of tomorrow.

ALL SMU
GRADUATES WILL 

EXPERIENCE:



AN INTERNSHIP ITHER LOCALLY





SMU CORE CURRICULUM

SINGAPORE STUDIE

- Numeracy
- Modes of Thinking
- Managing (x2)
- Writing and Reasoning
- Internship

- and Society
- Technology and Society Cultures of the
- Modern World • Community Service
- Ethics and Social/ Corporate Responsibility
- Big Questions
- Global Exposure

SAMPLE OF CORE RRICULUM COURSES



Develop specific competencies and skills that are necessary to dexterously operate in an increasingly complex, digitised and data-driven working environment.

### SKILLS-BUILDING COURSES:

#### Sample courses include:

- Introductory Statistics
- Computational Thinking
- Writing & Reasoning
- Managing in a VUCA Context
- Accounting for Entrepreneurs
- Leadership and Team Building ...and more!

Promote understanding of the economic, technological, and cultural systems that structure our interactions with our communities.

#### HORIZON-BROADENING COURSES:

#### Sample courses include:

- Economics and Society
- Digital Cultures

Engage in critical dialogue and problem solving through immersion into fundamental and perennial debates that cut across time and space.



**Ethics and Social / Corporate Responsibility** 



LEE KONG CHIAN SCHOOL OF BUSINESS

Digital Business (2nd major) Track in Data, Design and Communication



SCHOOL OF **ECONOMICS** 

Health Economics & Management (2nd major) **Data Science and** Analytics (2nd major)



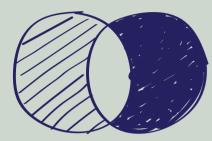
SCHOOL OF COMPUTING AND INFORMATION SYSTEMS

Bachelor of Science (Computer Science)

**Bachelor of Science** (Computing & Law)



SCHOOL OF SOCIAL SCIENCES **Bachelor of Social Science** in Politics. Law & Economics



DOUBLE MAJOR AND DOUBLE DEGREE COMBINATIONS

# FIND YOUR PASSION HERE



#### >>> SCHOOL OF ACCOUNTANCY

- Accounting
- Accounting Data and Analytics (to be taken as a 2nd major)
- Financial Forensics (to be taken as a 2nd major) NEW

#### >>> LEE KONG CHIAN SCHOOL OF BUSINESS

- Communication Management
- Communication Management with track in Data, Design and Communication NEW
- Entrepreneurship
- Finance
- Finance with track in Finance Analytics
- Finance with track in Real Estate
- Finance with track in Wealth Management
- Finance with track in International Trading
- Finance with track in Banking
- Marketing
- Marketing with track in Marketing Analytics
- Marketing with track in Retail and Services Management
- Operations Management
- Operations Management with track in Operations Analytics
- Operations Management with track in Maritime Business and Operations
- Organisational Behaviour & Human Resources
- Quantitative Finance
- Strategic Management
- Sustainability (to be taken as a 2nd major)
- Digital Business (to be taken as a 2nd major)

#### SS SCHOOL OF COMPUTING AND INFORMATION SYSTEMS

#### **BSc (Information Systems) Majors and Tracks:**

Information Systems Major with specialisations in any of the following:

- Business Analytics
- Digitalisation & Cloud Solutions
- Financial Technology
- Business Analytics & Digitalisation & Cloud Solutions
- Business Analytics & Financial Technology
- Digitalisation & Cloud Solutions & Financial Technology
- Smart-City Management & Technology Major

#### **BSc (Computer Science) Majors and Tracks:**

IT Solution Development Major with specialisations in any of the following:

- Artificial Intelligence
- Cybersecurity
- Cyber-Physical Systems
- Artificial Intelligence & Cybersecurity
- Artificial Intelligence & Cyber-Physical Systems
- Cybersecurity & Cyber-Physical Systems

#### BSc (Computing & Law) NEW

#### **Second Majors**

#### For BSc (Information Systems) & BSc (Computing & Law) students only

Computing Studies with specialisation in any of the following:

- Artificial Intelligence
- Cybersecurity
- Cyber-Physical Systems

#### For BSc (Information Systems), BSc (Computer Science) & BSc (Computing & Law) students only:

• IT Solution Management

#### For BSc (IS): SMT Major, BSc (Computer Science) & BSc (Computing & Law) students only

Technology for Business Solutions with specialisations in any of the following:

- Business Analytics
- Financial Technology

#### For students from other schools within SMU

Technology for Business

#### >>> SCHOOL OF ECONOMICS

- Economics
- Economics with track in Quantitative Economics
- Economics with track in Real Estate
- Actuarial Science (to be taken as a 2nd major)
- Health Economics & Management (to be taken as a 2nd major)
- Data Science and Analytics (to be taken as a 2nd major)

#### >>> SCHOOL OF LAW

- Law
- Legal Studies (2nd major for non-Law students)

#### >>> SCHOOL OF SOCIAL SCIENCES

- Politics, Law and Economics (Primary major only)
- Political Science
- Psychology
- Sociology
- Arts and Culture Management (to be taken as a 2nd major)
- Global Asia (to be taken as a 2nd major)
- Public Policy and Public Management (to be taken as a 2nd major)

MORE **90** THAN **90** SMU-X COURSES TO-DATE

S

MORE 2000 THAN 2000 PROJECTS COMPLETE

HEAR FROM OUR INDUSTRY PARTNERS, FACULTY AND STUDENTS ABOUT SMU-X!

Beyond Singapore, SMU also offers SMU-X Overseas programmes where students will have an in-country immersion experience, and acunique, hands-on opportunity to tackle

real-world challenges that our overseas industry partners face.



# EXPERIENTIAL LEARNING AT ITS BEST

WHAT'S SMU-X?

SMU-X is an innovative approach that combines academic with experiential learning. You become a consultant to real issues faced by actual industry partners.

WHY SMU-X?

SMU-X challenges you to use

your disciplinary knowledge to solve real-world issues and

complex business problems

through interdisciplinary

approaches.

WHO IS IT FOR?

HOW WILL I BENEFIT?

SMU-X is for students who are interested to take their new learning beyond the classroom and put theory into practice in a real-world context.

Students gain industry exposure and networking through active mentoring by our industry partners. Working in diverse teams to solve real challenges, students learn to be critical thinkers, problem solvers, team players and global citizens.

I learned in the classroom into the real-world context through engagements with projects faced by organisations, bolstered by mentoring from faculty and industry practitioners. This eye-opening experience has given me a greater understanding of the complexities organisations have to

"The SMU-X course that I read was

truly impactful to my education journey at SMU. It allowed me to apply what

me a greater understanding of the complexities organisations have to deal with, equipping me with the knowledge and skillsets to be better prepared for the working world."

Toh Xiu Jin, Year 4 student School of Accountancy



CURRENT UNRESOLVED ISSUES AND PROBLEMS

SMU-X: BRIDGING ACADEMIA AND INDUSTRY

ACTIVE MENTORING FROM PARTNERS AND FACULTY

INTERDISCIPLINARY TOPIC AND APPROACH





MORE:

"Working at a start-up that the Global Innovation Immersion (GII) connected us to, you get a lot of experience that you won't get as an intern anywhere else. It provides a good stepping stone for those who would like to be part of the startup ecosystem. Students can widen their understanding about doing business in a different country. This experience will give students a good prequel on whether working abroad after graduation is something that they really want to pursue."

Abdul Razzaq bin Mohamed Reyal, Year 4 student School of Economics
Majors: Economics and Technology for Business

MORE THAN 240
PARTNER UNIVERS
WORLDWIDE

# TAKE A TRIP OUT OF

GLOBAL INNOVATION IMMERSION (GII)

FIND OUT MORE ABOUT GII:



#### DID YOU KNOW?

The Global Innovation Immersion (GII) programme is a 3-month overseas summer internship open to all full-time SMU undergraduates who are returning for at least one semester of study after the programme. It is the ideal internship for you if you're entrepreneurial-minded, and enjoy working in a fast-paced start-up environment.

This programme is designed not just for student entrepreneurs, but for students passionate about innovation and digital transformation. We have internship positions available in the most innovative start-ups and companies across the globe! Join us for the internship experience of a lifetime!

"Last year, I attended summer school at Korea University, which was particularly exciting as I am a big fan of Korean culture, and it was my first time travelling and living alone overseas for an extended period of time. While I was there, I was able to meet people from all around the world. I attended classes that helped me learn more about Korean culture, and made a close group of friends from a diverse mix of backgrounds; from Korea, New Zealand, Canada, Indonesia and Singapore."

Kaelyn Kong, Year 3 student School of Computing & Information Systems and Lee Kong Chian School of Business Majors: Smart-City Management & Technology and Marketing © GLOBAL EXPOSURE FOR 100% OF SMU STUDENTS

MORE THAN

177 CITIES IN OVER

46 COUNTRIES

# YOUR COMFORT ZONE



13 GLOBAL GII CITIES TO-DATE

Immerse yourself in the dynamism and vibrancy of global innovation hotspots



**BOOTCAMP TRAINING** & LANGUAGE CLASSES

Comprehensive pre-internship training and language classes relevant to where you'll be interning



PARTICIPATING GII COMPANIES TO-DATE

Develop entrepreneurial skillsets by interning at the most innovative companies across the globe



EXPERIENTIAL LEARNING

Work alongside founders and industry experts



YOU NETWORK, WE PAY

Find ways to make friends with the rainmakers in town, we'll pay your bills



IN-COUNTRY MENTORSHIP

Be coached by industry titans in-country

# ONE MISSION MANY DESTINATIONS

SMU UNDERGRADUATES FAN OUT ACROSS
THE WORLD ON STUDY MISSIONS, OVERSEAS
EXCHANGES, SUMMER PROGRAMMES, COMMUNITY
INVOLVEMENT PROGRAMMES AND OVERSEAS
INTERNSHIPS. HERE'S A SAMPLING OF
THE MORE THAN 177 CITIES IN OVER 46
DIFFERENT COUNTRIES THAT SMU STUDENTS
HAVE TRAVELLED TO OVER THE YEARS.

### GLOBAL INNOVATION IMMERSIO

Bangkok, Beijing, Copenhagen, Ho Chi Minh City, Jakarta, New York, San Francisco, Shanghai and more



#### O) OVERSEAS INTERNSHIPS

Barcelona, Chengdu, Hong Kong, Mumbai, Munich, New York, San Francisco, Stockholm, Tel Aviv, Zurich and more



#### (O) OVERSEAS EXCHANGES

Beijing, Berlin, Boston, Dublin, Hangzhou, Hyderabad, Lima, London, Melbourne, Monterrey, Moscow, Paris, Seoul, Tokyo, Toronto, Warsaw and more

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#### SMU-X OVERSEAS

Bangkok, Tainan, Tel Aviv, Vientiane and more



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#### ) STUDY MISSIONS

Copenhagen, Melbourne, Mexico City, Perth, San Francisco, Sao Paulo, Shanghai, Sydney, Vienna, Zurich and more

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#### ) SHORT-TERM STUDY PROGRAMMES

Aarhus, Amsterdam, Barcelona, Berlin, Istanbul, London, Leuven, Manila, Rome, Shanghai, St. Gallen, Vienna, Yogyakarta and more



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### (O) COMMUNITY INVOLVEMENT PROJECTS

Chiangmai, Ho Chi Minh City, Kathmandu, Kolkata, Manila, Medan, Nairobi, Phnom Penh, Xi'an, Yangon and more

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"I aim to become a commercial litigator one day, and SMU's career preparation programmes, such as the Finishing Touch Workshops, are very useful in preparing me for multiple job interviews, as well as teaching me how to craft an effective and eye-catching resume."

Lau Yi Hang, Year 3 student

# HITTHE GROUND RUNNING

CAREER PREP SMU-STYLE

# HOW SMU PREPARES



Get the chance to try out different industries to gauge your interest you graduate. All SMU students complete at before graduation.



You will undergo workshops that are developed based on key employment coaching techniques and the changing needs of students and recruiters.



Receive specific one-on-one career advice from your own dedicated career coach, who will guide you in polishing up your resume and securing that job interview.



#### INDUSTRY TALKS

Deepen your understanding of various subjects lectures and talks by industry leaders and practitioners.

### REAL WORLD IMPACT + REAL WORLD LEARNING = 100% WORK-READY

SMU GRADUATES HAVE THE STRONGEST EMPLOYMENT OUTCOMES AMONGST ALL SINGAPORE GOVERNMENT-FUNDED

1 IN 2 SMU GRADUATES RECEIVED 2 TO 5 JOB OFFERS

SMU GRADUATES ARE HIRED ACROSS SECTORS

MEAN GROSS MONTHLY (STARTING) SALARY

HIGHEST AVERAGE IN SINGAPORE

SMU GRADUATES SECURED EMPLOYMENT BEFORE GRADUATION



019 Joint Graduate Employment Survey (GES) by SMU and the other Autonomous Universities

SMU IS SINGAPORE'S ONLY UNIVERSITY CAMPUS IN THE HEART OF THE CBD AND CIVIC PRECINCT. WE ARE CONNECTED BY 4 MRT STATIONS AND BUS ROUTES TO EVERY PART OF SINGAPORE.

KEST COFFEE

0

KUDGET

Which university campus in Singapore is in the CBD? With the Supreme Court a stone's throw away? Or one of Singapore's oldest heritage neighbourhoods, Kampong Glam, steps away? Or two MRT stations right under it? Cinemas across the street? Malls galore at its doorstep? And is studded with museums, theatres and art galleries all around it?

No prizes for guessing. SMU is Singapore's only university campus in the heart of the CBD and civic precinct. Let us give you the low-down (or should we say, 'high-down').

"I like to go for a run at nearby Fort Canning Park or the Marina Bay area with my friends or as part of training during my CCA. Afterwards, we go for supper at various spots around the campus. My friends and I also usually head to the malls near campus when we need a break!"

Ravipha Nilju Year 4 student Lee Kong Chian School of Business Major: Marketing

COOL PLACE FOR PROJECT MEETINGS

INTERNSHIP COMPANY JUST A FEW DOORS DOWN





MRT IS JUST A FEW STEPS AWAY

MUSEUMS

### TOP HANGOUTS ON CAMPUS

SMU CONNEXION



SCHOOL OF LAW / KWA GEOK CHOO LAW LIBRARY



SMU CAMPUS GREEN





#### LEARN AND STUDY

- 1 Prinsep Street Residences
- 2 School Of Social Sciences, School Of Economics
- 3 School Of Computing and Information Systems
- 4 SMU Campus Green
- 5 Li Ka Shing Library
- 6 SMU Administration Building
- 7 School Of Accountancy
- 8 Lee Kong Chian School Of Business
- SMU Connexion\*
- 10 School Of Law
- 11 Kwa Geok Choo Law Library

\*The newest addition to SMU's campus. Opened in 2020.

#### CHILL AND DISCOVER

- 1 Fort Canning Park
- 2 Cathay Cinema & Shopping Centre
- 3 National Museum Of Singapore
- 4 Singapore Art Museum
- 5 Kampong Glam
- 6 National Library
- 7 Chijmes
- 8 Raffles City
- Marina Square
- 10 Esplanade Theatres On The Bay
- 11 National Art Gallery
- 12 Supreme Court
- 13 Peranakan Museum



### PRINSEP STREET RESIDENCES (PSR)

#### A LEARNING SANCTUARY. A RESIDENTIAL OASIS



"I AM RESERVED AND WOULD LIKE TO BE MORE OUTGOING."



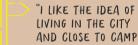
"I'VE NEVER LIVED AWAY FROM HOME!



# "PRINSEP STREET RESIDENCES IS FOR ME BECAUSE..."



"I WANT TO LEARN TO BE INDEPENDENT IN UNIVERSITY."



LIVING IN THE CITY AND CLOSE TO CAMPUS.



"I'M OUTGOING AND SOCIABLE AND WOULD LIKE TO MAKE MORE FRIENDS."





"I WANT TO MAKE FRIENDS FROM ALL OVER THE WORLD!



"I'LL SAVE HEAPS ON TRANSPORT BECAUSE I CAN WALK TO CLASS."

#### YOU CAN LOOK FORWARD TO:

- Curated Core Curriculum courses at PSR
- Conversations with distinguished guests from around the world at the PSR Fellow Tea sessions
- Mentorship by SMU professors
- Activities to allow residents to socialise, learn new skills and gain meaningful experiences

#### ARTS & CULTURE

- Caderas Latinas
- Chamber Choir
- Funk Movement
- INDANCITY

- Ivory Keys
- Samba Masala
- SoundFoundry
- Stereometa

- Voix
- AND MORE!

There's never a dull moment at SMU. We have over 150 student clubs and sports for you to choose from, a calendar of campus performances to watch, and countless places to eat and drink. Add to that, city events such as the Night Festival, the Orchard Road light-up at Christmas, F1 season, the art galleries, museums, theatres and so much more all around us. It's hard to live in a shell here and so easy to get swept up with life in a vibrant city university campus. But, hey, don't forget you still have to be on time for classes and be up-to-date with your project deadlines!

#### POPULAR EVENTS & PROGRAMMES

- SMU Sports Camp
- Vivace (CCA Fair)
- Voice Personality Hunt (Emceeing Competition)
- 48-Hour Film Competition
- SMU Arts Festival
- StarringSMU (Community Service)
- Night Festival
- Starry Night
- Do You A Capella AND MORE!

#### SPORTS & ADVENTURE

- Aikido
- Aquatic Sharks
- Archery
- Basketball
- Bowling
- Climb Team
- Cuesports
- Dragonboat
- Fencing - Golf
- Kendo

- Muay Thai
- Netball
- Rugby - Sailing
- Soccer
- Squash
- Tchoukball
- Ultimate Frisbee
- Windsurfing
- Wushu AND MORE!



MORE THAN 150 STUDENT CLUBS ON CAMPUS!

"Janessa, could you have seen yourself doing this a few years ago? Interacting with needy and elderly dementia patients, and raising money for them by doing a car wash? While studying and hunting internships are 'fun', showing compassion to make a difference in people's lives gives satisfaction too!"





There's something about getting out of your comfort zone, helping others, sharing what you have with the less privileged that changes you for the better. For life! Community Involvement Projects (CIP) are a key pillar in SMU's innovative and transformational education approach.

All SMU undergraduates put in many hours of community service before they graduate. The projects can be done locally, although many choose to do it overseas. No matter how you feel at the beginning, everyone gets impacted in the end. Many go on to participate in more projects beyond the requirements.



"Don't you ever forget your trip to volunteer at the orphanage in Cambodia. It opened your eyes to the challenges of growing up in a developing country. Now you find yourself inspired to give back to society. Your new awareness has also made you consider the impact your future career might have on the world."

Timothy Lim Fang Zhi, Year 4 student, School of Economics Majors: Economics & Finance

#### PROJECT GRASYA, THE PHILIPPINES





#### PROJECT REEF ALERT. THE PHILIPPINES





#### PROJECT SUKACITA V. INDONESIA



ALL SMU STUDENTS GIVE 80 HOURS OF COMMUNITY SERVICE BACK THROUGH AT LEAST 80 HOURS BEFORE GRADUATION.



HOWEVER, MOST STUDENTS GIVE BACK AN AVERAGE OF 145 HOURS.

### SMU GLOBAL IMPACT SCHOLARSHIP AWARD

SMU's premier scholarship recognises the most outstanding students for their all-round excellence and prepares them to take on leadership roles on the global stage.

#### BENEFITS

Tuition fee waiver (after MOE Tuition Grant subsidy)

S\$14,000 Global Learning Opportunities Worldwide (GLOW) grant to fund part or combination of the following:

- Overseas Student Exchange/ Summer Programme
- Overseas School Study Missions
- Overseas Case Competitions and Presentations at Conferences

S\$5,000 annual living allowance

Up to S\$9,000 for on-campus accommodation at the SMU Prinsep Street Residences in th first year of studies

S\$1,800 one-time computer al upon enrolment

An optional concurrent or sequential SMU Master programme up to S\$40,000

Total scholarship value: S\$130,600 Overseas Community Service Project (non-Law) and \$\$135,400 (Law)

> Participation in development opportunities offered by the Centre for Scholars' Development

Scholarship is bond-free

SMU SCHOLAR

"The SMU Global Impact Scholarship has definitely helped to ease any financial burden and allowed me to focus on my studies as well as other commitments. Beyond that, it has also allowed me to share ideas and experiences with other individuals who are also eager to contribute positively to society. Meeting others with different views have challenged the way I think about the world and expanded my world view for the better. The friends I have made have also motivated me to work harder and smarter and this constant intellectual push will continue to motivate me even after graduation."

Sean Lee, Year 3 student, Global Impact Scholar School of Computing and Information Systems



IERE'S A IAME ON IT

#### LEE KONG CHIAN SCHOLARS' PROGRAMME

With up to 50 scholarships funded by the Lee Foundation, outstanding candidates can expect to be support intellectually and entrepreneurially.
The Lee Kong Chian Scholars'
Programme also stays true to its
philanthropic spirit by encouraging
our scholars to lead overseas community service projects for those in need.

#### BENEFITS

Tuition fee waiver (after MOE Tuition Grant subsidy)

S\$16,000 Global Opportunities grant to fund part or combination of the following:

- Overseas Student Exchange/ Summer Programme
- Overseas Study Trip organised by the Centre for Scholars' Development
- Overseas Community Service Project
- Overseas Case Competitions and Presentations at Conferences

S\$5,000 annual living allowance

S\$1,800 one-time computer allowance upon enrolment

Participation in development opportunities offered by the Centre for Scholars' Development

Scholarship is bond-free

### SMU MERIT SCHOLARSHIP

The SMU Merit Scholarship affords you the flexibility to customise your university experience. Do a double degree or single degree, take up an overseas exchange, be involved in an overseas study mission, or take up an overseas community involvement project – the choice is yours.

#### BENEFITS

Tuition fee waiver (after MOE Tuition Grant subsidy)

Growth opportunities allowance of S\$12,000 to fund part or combination of the following:

- Overseas Student Exchange/ Summer Programme
- Overseas Community Service Project
- Overseas School Study Missions
- Overseas Case Competitions and Presentations at Conferences

Participation in development opportunities offered by the Centre for Scholars' Development

Scholarship is bond-free

### YIP PIN XIU SCHOLARSHIP

SMU's first full sports scholarship the Yip Pin Xiu Scholarship, is designed to honour excellence in sports and the values of hard work, resilience and leadership exemplifi by three-time Paralympic gold medalist and SMU alumna, Yip Pin Xiu. The scholarship is open to ou athletes who have gained admission into any SMU undergraduate programme and who demonstrate the potential and intention to represent Singapore in international competitions.

#### BENEFITS

Tuition fee waiver (after MOE Tuition Grant subsidy)

Growth opportunities allowance of S\$12,000 to fund part or combination of the following:

- Overseas Student Exchange/ Summer Programme
- Overseas Community Service Project
- Overseas School Study Missions
- Overseas Case Competitions and Presentations at Conferences

Participation in development opportunities offered by the Centre for Scholars' Development

Scholarship is bond-free

<sup>\*</sup> Based on annual subsidised tuition fees in Academic Year 2020/2021

### COMPREHENSIVE FINANCIAL SUPPORT

One of our goals is to ensure that students are not denied an SMU education because of financial hardship. At SMU, our comprehensive range of financial assistance schemes are available to make your education as affordable as possible.

Visit https://admissions.smu.edu.sg/financial-matters/financial-aid for more details of our financial assistance schemes, and find out if you are eligible for financial aid by using our online Student Financial **Needs Calculator.** 

Our comprehensive range of financial assistance schemes provide coverage for tuition fees and living expenses, such as the following:

#### BURSARY/SUBSIDY SCHEMES

#### **Higher Education Community Bursary** and Higher Education Bursary

Government bursaries that provide financial assistance to Singaporean

#### **SMU Access**

A financial aid package that guarantees 100% coverage of subsidised tuition fees for Singaporean students, after taking into account all scholarships, bursaries and other grants from donors and the Singapore government.

#### **SMU Bursary**

A bursary scheme that helps students cope with their educational expenses.

#### **Mendaki Tertiary Tuition Fee Subsidy**

An education subsidy for Malay students that covers up to 100% of the subsidised tuition fees.

#### LOAN SCHEMES

#### **CPF Education Scheme**

A loan scheme that allows the use of funds in the CPF Ordinary Account to pay for up to 100% of subsidised tuition fees.

#### **Tuition Fee Loan\***

A government-funded loan scheme that covers up to 90% of the subsidised tuition fees payable by Singaporean students.

#### Study Loan\*

A government-funded loan scheme that covers up to 20% of the subsidised tuition fees payable by Singaporean students. and provides up to \$3,600 living allowance per year.

#### **SMU Education Loan**

A fixed-sum one-year loan for students, after taking into account the Tuition Fee Loan, Study Loan and/or CPF Education Loan.

#### **SMU Student Computer Loan**

A loan that provides financial assistance to students to purchase a notebook computer from approved notebook vendors under the SMU's Notebook Tender.

#### OTHER SCHEMES

#### Post-Secondary Education Account (PSEA)

A scheme that allows Singaporean students to utilise their own or their siblings' PSEA accounts to fund their tuition fees and/or other fees for approved programmes.

#### **SMU Work-Study Grant**

A grant, through on-campus work opportunities, to assist students who have exhausted possible educational financing schemes available at SMU and are still in need of further assistance in meeting their study and daily expenses.



# WE'VE GOT YOUR BACK

"I learnt about SMU Access from the SMU website and applied for it so I could further my studies without adding pressure to my parents' finances, SMU Access has benefited me significantly and allowed me to take up opportunities that I would otherwise not have been able to pursue!"

Kelly Chan Yi Ting, SMU Access recipient Year 2 student, School of Computing and Information Systems

100% OF TUITION FEES WILL BE PAID" FOR ALL SINGAPOREAN STUDENTS WITH FINANCIAL CHALLENGES!

Our new bond-free, full-tuition coverage\*\* SMU Access is the first offered by any university in Singapore. With no limit to the number of recipients, SMU Access will guarantee eligible full-time first-year Singaporean students 100% coverage of their tuition fees\*\*.





- Full Coverage of Tuition Fees





- Full-time, first-year Singaporean undergraduates
- Must be granted a Tuition Fee Loan and/ or CPF Education Scheme Loan
- Household per capita income and housing type must meet eligibility requirements

APPLY FOR THE SMU ACCESS GRANT NOW. APPLICATION IS VIA THE APPLICANT'S SELF SERVICE PORTAL, WHICH WILL BE ACCESSIBLE BY YOU AFTER YOU SUBMIT AN ADMISSIONS APPLICATION ONLINE.

\*\*after taking into account all scholarships, bursaries and other grants received.





## READY FOR TAKE-OFF? APPLY NOW!



#### SCAN FOR MORE DETAILS

TUITION FEES ARE HEAVILY SUBSIDISED BY THE SINGAPORE GOVERNMENT, THIS SUBSIDY COMES IN THE FORM OF A TUITION GRANT, SINGAPORE PERMANENT RESIDENTS AND INTERNATIONAL STUDENTS WHO TAKE UP THE TUITION GRANT ARE REQUIRED TO WORK IN A SINGAPORE ENTITY FOR 3 YEARS UPON GRADUATION FROM SMU. THOSE WHO ARE NOT ELIGIBLE, OR CHOOSE NOT TO APPLY FOR THE TUITION GRANT, WILL PAY THE NON-SUBSIDISED FEES SUCH STUDENTS WILL NOT BE BOUND BY THE 3-YEAR WORK OBLIGATION.

ANNUAL TUITION FEES FOR AY 2020/21 ENTERING FRESHMEN

(Regular Term 1 and Term 2)

Degree	Annual Subsidised Fees Payable by Singapore Citizens	Annual Subsidised Fees Payable by Permanent Residents	Annual Subsidised Fees Payable by International Students	Annual Non-Subsidised Fees
Bachelor of Accountancy Bachelor of Business Management Bachelor of Science (Economics) Bachelor of Science (Information Systems) Bachelor of Science (Computing & Law) Bachelor of Science (Computer Science) Bachelor of Social Science	\$11,450	\$16,000	\$24,500	\$44,770
Bachelor of Laws	\$12,650	\$17,700	\$27,050	\$47,320



Special Term (or Term 3) for additional optional courses for students already enrolled for the regular term.

Degree	Annual Subsidised Fees Payable by Singapore Citizens	Annual Subsidised Fees Payable by Permanent Residents	Annual Subsidised Fees Payable by International Students	Annual Non-Subsidised Fees
Bachelor of Accountancy Bachelor of Business Management Bachelor of Science (Economics) Bachelor of Science (Information Systems) Bachelor of Science (Computing & Law) Bachelor of Science (Computer Science) Bachelor of Social Science	\$1,145	\$1,600	\$2,450	\$4,477
Bachelor of Laws	\$1,265	\$1,770	\$2,705	\$4,732

1 APPLY ONLINE AT WWW.ADMISSIONS.SMU.EDU.SG > 2 UPLOAD YOUR > 3 WAIT TO HEAR FROM US!







We are so glad that you are considering SMU as your university of choice! SMU welcomes students who will embrace our approach to education by taking full advantage of all the resources that SMU offers, and go on to make an impact in their careers and in society.

Submitting your application to SMU is a simple three-step process. Applications are reviewed based on academic performance, co-curricular involvement, and interview/writing test (where applicable) for shortlisted candidates.

We wish you all the best in your applications and hope to see you in SMU!

Entry Qualifications	General Academic Requirements	SAT/ACT/IETLS/TOEFL/C1 Advanced
Singapore-Cambridge GCE A-Level	H1/H2/H3 Level Curriculum Good passes in at least 3 H2 content-based subjects, 1 H1 content-based subject, Project Work and General Paper (GP) or Knowledge & Inquiry (KI).  A/AO Level Curriculum Good passes in at least three GCE A-Level subjects, Project Work and General Paper.	Not required.
Polytechnic Diploma	A good three-year full-time Diploma from Nanyang Polytechnic, Ngee Ann Polytechnic, Republic Polytechnic, Singapore Polytechnic or Temasek Polytechnic.	Not required.
International Baccalaureate Diploma (IB)	A good IB Diploma.	Not required.
NUS High School Diploma	A good NUS High School Diploma.	Not required.
International and other qualifications	Normally of 18 years of age by commencement of the freshman year. At least 12 years of formal education and have acquired a good national or international academic qualification that is recognised for the purpose of admission (for example, UK A-Levels, STPM, UEC, Australia Year 12, Vietnam High School Graduation Examination, China Gao Kao, Thailand Mathayom 6, US High School Diploma, Indonesia SMA UAN, India Standard 12, etc.)	You will be required to submit one of the following: SAT, ACT, IELTS, TOEFL or C1 Advanced  Please visit admissions.smu.edu.sg for details.

We adopt the fixed fee model, which guarantees that tuition fees remain unchanged throughout the normal duration of study at SMU (four years) for every freshmen cohort. However, tuition fees for future freshmen cohorts are subject to change from year to year.

The subsidised fees for Singapore Citizens and Permanent Residents shown are without GST which is separately subsidised by the Singapore Government. The subsidised fees for International Students and non-subsidised fees are inclusive of GST.

Lee Kong Chian Chair Professor Cheng Qiang Dean, School of Accountancy

### SCHOOL OF ACCOUNTANCY

### 5 REASONS TO JOIN SCHOOL OF ACCOUNTANCY

### ACCREDITED BY 11 PROFESSIONAL & EDUCATIONAL BODIES

As the first in Asia to be accredited by ICAEW for its ACA Strategic Credits pathway, our students can get exemptions from 12 of the 15 examination modules in the ACA qualification programme before graduation.



#### TRAINING STRATEGIC ADVISORS

Develop into an effective Strategic Advisor by gaining a strong foundation in accounting knowledge and an appreciation of its connectivity across other disciplines.



### GLOBAL RANKING IN RESEARCH

1st in Asia and 3rd globally in Archival Accounting Research across all topics (as of February 2020).



### STRONG GRADUATE OUTCOMES

8 in 10 students received offers BEFORE graduation!



#### BUILDING TECHNOLOGICAL COMPETENCIES

Through our specially developed data technology and accounting application courses, stay ahead of the curve by becoming a tech-savvy accounting professional ready to problem-solve, strategise and predict industry trends.

# ACCOUNT FOR MY FUTURE



MORE DETAILS

"Accountancy is, in many ways, the backbone of business. I chose to pursue a second major in Accounting Data and Analytics as there is a shift towards incorporating analytics and technology into all industries. The marriage between accountancy and analytics will be a practical and sought after skill in the near future."

Lim Jie En, Year 4 student, School of Accountancy Double Majors: Accountancy and Accounting Data & Analytics "I enjoy teaching because it allows me to draw on insights from research and share them with students in the classroom. It has been a great experience so far because my students are intrigued by economic theories that relate to accounting and the importance of financial reporting in a capital market economy."

Holly Yang, Associate Professor of Accounting School of Accountancy

### THE SMU BACHELOR OF ACCOUNTANCY (BACC) IS ACCREDITED AND ENDORSED BY THE FOLLOWING EDUCATIONAL ACCREDITATION AND PROFESSIONAL INDUSTRY BODIES:

AACSB International

Accounting and Corporate Regulatory Authority (ACRA)
Singapore Accountancy Commission (SAC)
Institute of Singapore Chartered Accountants (ISCA)
Institute of Chartered Accountants in England and Wales (ICAEW)
Chartered Accountants Australia and New Zealand (CA ANZ)

**CPA Australia** 

Association of Chartered Certified Accountants (ACCA)
Chartered Institute of Management Accountants (CIMA)
Certified Management Accountants Australia (CMA)
Institute of Management Accountants (IMA)

SECOND MAJOR IN ACCOUNTING

compulsory modules in data technology

which enable them to apply their data

technology skill-sets in the accounting

context. Lastly, students will complete a

compulsory capstone module under the

SMU-X experiential learning pedagogy.

Accounting Information Systems

 Data Modelling and Visualisation • Statistical Programming

Forecasting and Forensic Analytics

Auditing Information Systems (SMU-X)

Blockchain Applications in Financial Services

ACCOUNTING ANALYTICS CAPSTONE

\_\_\_\_\_\_

The new Second Major in Financial Forensics will

this area with the critical skills to combat illegal

technical competency, technology and analytics

understanding in related areas. Students will

study five compulsory modules, and pick three

equip graduates who are interested to work in

Students will acquire three domains of

elective modules from a list of courses.

FORENSIC CORE (COMPULSORY 5 MODULES)

Forensic Accounting and Investigation

knowledge - advanced accounting

capability, and fundamental legal

Analytics in Finance and Real Estate

Business Data Management

Analytics for Value Investing

Introduction to Programming

Foundations of Cybersecurity

NEW SECOND MAJOR IN

FINANCIAL FORENSICS

financial activities and fraud.

Audit Analytics (SMU-X)

**ANALYTICS** 

(ELECTIVES - ANY 3 MODULES)

Financial Analytics

(SMU-X) (COMPULSORY)

DATA TECHNOLOGY (COMPULSORY - 4 MODULES)

and three accounting application electives

DATA AND ANALYTICS Students studying the Second Major in Accounting Data and Analytics will take four

### BACHELOR OF ACCOUNTANCY CURRICULUM

#### CORE CURRICULUM (12 CUs)

The SMU Core Curriculum is a menu of twelve carefully selected course units (CUs) to initiate undergraduates into their journey to become fully realised SMU graduates. It is based on the following three pillars:

#### 1) CAPABILITIES (6 CUs)

The Capabilities pillar aims to impart students with 21st century skills necessary to dexterously operate in an increasingly digitised and data-driven working environment.

#### Managing (2 CUs)

BAcc students must take Management Communication, and can choose one course from:

- Technology and World Change
- Business, Government and Society
- Spreadsheet Modelling and Analytics
- Leadership and Team Building
- Capital Markets in China
- Accounting for Entrepreneurs

#### Modes of Thinking (1 CU)

#### Choose one from:

- Critical Thinking in the Real World
- Computational Thinking
- Managing in a Volatile. Uncertain. Complex and Ambiguous Context

#### Numeracy (1 CU)

All BAcc students will take Calculus.

#### Writing and Reasoning (1 CU)

Internship (1 CU)

#### 2) COMMUNITIES (4 CUs)

The Communities pillar aims to help students understand the economic, technological, and cultural systems that structure our interactions with our communities.

#### **Economics and Society (1 CU)**

#### Technology and Society (1 CU)

#### Choose one from:

- Digital Cultures
- Climate Change: Global and Local Solutions

#### Science and Technology Studies: Where Science Meets Society

- · Climate. History and Society
- Technological Solutions to Urban Challenges
- · Epidemics Biomedicine, and Global Health

Please refer to the online Course Catalogue for the full list of courses.

#### Cultures of the Modern World (1 CU)

#### Choose one from:

- Contemporary South Asian Societies
- Cultural History of the Cold War in Asia
- Film in Southeast Asia
- Foreign Languages, such as:
- Japanese
- Korean
- French
- Understanding China's Economic Miracles
- Urban Cultures
- Singapore: Imagining the next 50 years

Please refer to the online Course Catalogue for the full list of courses.

#### Community Service (1 CU)

#### 3) CIVILISATIONS (2 CUs)

The Civilisations pillar aims to immerse students in fundamental and perennial debates that cut across time and space, to a critical dialogue between multiple and competing traditions of thought and problem-solving. The pillar has three requirements:

#### Ethics and Social Responsibility (1 CU)

All students taking BAcc as their primary degree must take:

• Ethics and Social Responsibility for Accounting

#### Big Questions (1 CU)

#### **Global Exposure**

May be fulfilled through university-approved global exposure courses/activities.

#### Additional Graduation Requirements

In addition to the aforementioned requirements, students must fulfil a Singapore Studies requirement and an Asia Studies requirement prior to graduation.

#### ACCOUNTING CORE (18 CUs)

#### 1) ACCOUNTING COURSES (11 CUs)

Accounting courses equip students with the necessary professional competencies and skills in a knowledge-based economy.

- Accounting Information Systems
- Accounting Thought and Governance
- Advanced Financial Accounting
- Audit and Assurance
- Financial Accounting
- Financial Reporting & Analysis
- Intermediate Financial Accounting
- Management Accounting
- Statistical Programming
- Taxation
- Valuation

#### 2) BUSINESS COURSES (7 CUs)

Business Courses ground students in the theories, concepts and working tools that are essential in a modern business environment. These subjects also lay the groundwork for a better understanding of the role that accounting plays.

- Business Law
- Company Law
- Finance
- Financial Markets and Investments
- Introductory Statistics
- Management of People at Work
- Strategy

#### ACCOUNTING ELECTIVES (3 CUs)

These electives allow students to pursue a broader understanding of accounting in different areas of specialisation.

- Accounting Analytics Capstone (SMU-X)
- Advanced Audit and Assurance
- Advanced Taxation
- Analytics for Value Investing
- Analytics in Finance and Real Estate
- Audit Analytics (SMU-X)
- · Auditing for the Public Sector
- Auditing Information Systems (SMU-X)
- Blockchain Applications in Financial Services
- Business Data Management
- Corporate Banking Technology
- Corporate Financial Management Cyber Risk and Forensics Work-Study Elective
- Data Management
- Data Modelling and Visualisation
- Dispute Resolution: The Role of Experts
- Financial Analytics
- Financial Crime
- Forecasting and Forensic Analytics
- Forensic Accounting and Investigation
- Foundations of Cybersecurity
- Insolvency and Restructuring • Internal Audit (SMU-X)
- Introduction to Programming
- Law of Evidence
- Real Estate Valuation and Taxation
- Strategic Management Accounting

#### FREE ELECTIVES (3 CUs)

You may take courses from any of SMU's six schools (including Accounting Electives) to fulfil the Free Electives requirement.

#### FORENSIC ELECTIVES (ELECTIVES - ANY 3 MODULES) Insolvency and Restructuring

Forecasting & Forensic Analytics

Data Modelling and Visualisation

Business Data Management

Internal Audit (SMU-X)

Financial Crime

- Audit Analytics (SMU-X)
- Auditing Information Systems (SMU-X)
- Law of Evidence
- Dispute Resolution: The Role of Experts
- Blockchain Applications in Financial Services
- Financial Analytics
- Foundations of Cybersecurity
- Cyber Risk and Forensics Work-Study Elective

A SAMPLE OF VARIOUS CAREER
PATHS FOR SMU BACC GRADUATES

ASSURANCE

WUSINESS
WALUATION
MANAGEMENT



ENTREPRENEURSHIP

FINANCIAL ACCOUNTING FORENSICS INTERNAL

MERGER AND ACQUISITIONS

ACCOUNTING

MANAGEMENT

RESTRUCTURING AND INSOLVENCY

GOVERNMENT AND PUBLIC SERVICE

"AT THE LEE KONG CHIAN SCHOOL OF BUSINESS. WE ARE COMMITTED TO EXCELLENCE IN TEACHING AND PROVIDING A TRANSFORMATIVE AND INNOVATIVE LEARNING ENVIRONMENT. OUR STUDENTS ARE TRAINED TO BE FUTURE BUSINESS LEADERS TO POSITIVELY IMPACT THEIR WORKPLACE AND SOCIETY, AND WE PREPARE THEM FOR THESE ROLES WITH A BROAD-BASED CURRICULUM AND AN INTERACTIVE PEDAGOGY THROUGH SMALL CLASS SIZES. THE COVID-19 PANDEMIC MAY HAVE DISRUPTED THE WAY WE TEACH AND CHANGED THE TOOLS WE USE. BUT WE ARE NO LESS COMMITTED TO HELPING YOU BECOME CONFIDENT BUSINESS GRADUATES, I LOOK FORWARD TO WELCOMING YOU TO THE SCHOOL."

Professor Gerard George Dean, Lee Kong Chian School of Business Lee Kong Chian Chair Professor of Innovation and Entrepreneurship

LEE KONG CHIAN SCHOOL OF BUSINESS

### REASONS TO JOIN THE LEE KONG CHIAN SCHOOL OF BUSINESS



#### GLOBAL EXPOSURE

Experience the world through exchange programmes, internships, volunteer opportunities



#### TRANSFORMATIVE EXPERIENCE

Discover a Different U through our broad-based curriculum and interactive pedagogy.



#### INTERNATIONALLY RECOGNISED

Earn an internationally recognised AACSB & EQUIS-accredited degree.



#### STRONG EMPLOYMENT PROSPECTS

Enjoy attractive and competitive career prospects spanning multiple industries.



#### PERSONALISE YOUR LEARNING JOURNEY

Craft your path of study with a flexible suite of majors and tracks, and receive industry-relevant teaching and mentoring.

### BACHELOR OF BUSINESS MANAGEMENT / BBM BECAUSE BUSINESS POWERS THE WORLD



SCAN FOR MORE DETAILS

THE LEE KONG CHIAN SCHOOL OF BUSINESS IS ONE OF THE YOUNGEST BUSINESS SCHOOLS WORLDWIDE TO BE ACCREDITED. AND THE FIRST IN SINGAPORE TO ACHIEVE TRIPLE CROWN' ACCREDITATION - AACSIS, EQUIS AND AMBA ACCREDITATIONS.

"The best aspect of teaching at SMU is helping to mould something fantastic out of already very good students. SMU students, for the most part, have been through an extremely rigorous, stressful, grade-driven 12 to 13 years. Helping them expand their idea of what life could be: giving them courage to experiment, to make choices that are out of the norm, and to challenge themselves intellectually instead of taking the easy way out – that is my constant goal in my interactions with students."

Seshan Ramaswami Associate Professor of Marketing (Education) Modelled after the best business schools in the United States, the Bachelor of Business Management (BBM) programme has the unique distinction of nurturing graduates with a broad understanding of a diverse range of subjects. This means you leave with more than just a business degree. You become a confident, articulate and well-rounded individual. Just what the corporate world ordered!

#### BECOME A SPECIALIST IN ANY OF THESE 10 BUSINESS MAJORS!

- Communication Management
- Entrepreneurship
- Finance
- Marketing
- Operations Management
- Organisational Behaviour and Human Resources

- Quantitative Finance
- Strategic Management
- Sustainability (only as a second major)
- Digital Business (only as a second major)

### BACHELOR OF BUSINESS MANAGEMENT CURRICULUM

#### CORE CURRICULUM (12 CUs)

The SMU Core Curriculum is a menu of twelve carefully selected course units (CUs) to initiate undergraduates into their journey to become fully realised SMU graduates. It is based on the following three pillars:

#### 1) CAPABILITIES (6 CUS)

The Capabilities pillar aims to impart students with 21st century skills necessary to dexterously operate in an increasingly digitised and data-driven working environment.

#### Managing (2 CUs)

All BBM students will take Management Communication, and will also choose one course from:

- Business, Government and Society
- Spreadsheet Modelling and Analytics
- Leadership and Team Building Capital Markets in China
- Accounting for Entrepreneurs

#### Modes of Thinking (1 CU)

#### Choose one from:

- Critical Thinking in the Real World
- Computational Thinking
- Managing in a Volatile. Uncertain. Complex and Ambiguous Context

#### Numeracy (1 CU)

All BBM students will take Introductory Statistics

#### Writing and Reasoning (1 CU)

Internship (1 CU)

#### 2) COMMUNITIES (4 CUs)

The Communities pillar aims to help students understand the economic, technological, and cultural systems that structure our interactions with our communities.

#### **Economics and Society (1 CU)**

#### Technology and Society (1 CU)

#### Choose one from:

- Technology and World Change
- Digital Cultures
- Climate Change: Global and Local Solutions
- Science and Technology Studies: Where Science Meets Society
- Climate, History and Society
- Technological Solutions to Urban Challenges
- Epidemics Biomedicine, and Global Health

Please refer to the online Course Catalogue for the full list of courses.

#### Cultures Of The Modern World (1 CU)

#### Choose one from:

- Contemporary South Asian Societies
- Cultural History of the Cold War in Asia
- Film in Southeast Asia
- Foreign Languages, such as:
- Japanese
- Korean - French
- Understanding China's Economic Miracles
- Urban Cultures
- Singapore: Imagining the next 50 years

Please refer to the online Course Catalogue for the full list of courses.

#### Community Service (1 CU)

#### 3) CIVILISATIONS (2 CUs)

The third pillar of the Core Curriculum, Civilisations, aims to immerse students in fundamental and perennial debates that cut across time and space to a critical dialogue between multiple and competing traditions of thought and problem-solving. The pillar has three requirements:

#### Ethics and Corporate Responsibility (1 CU)

All students taking BBM as their primary degree must take:

Ethics and Corporate Responsibility

#### Big Questions (1 CU)

#### **Global Exposure**

May be fulfilled through university-approved global exposure courses/activities.

#### Additional Graduation Requirements

In addition to the aforementioned requirements. students must fulfil a Singapore Studies requirement and an Asia Studies requirement prior to graduation.

#### BUSINESS CORE (11 CUs)

The Business Core provides you with grounding in the theories, concepts and working tools that are essential for operating in a modern business environment. These course units comprise:

- 1. Finance
- 2. Marketing
- 3. Operations Management
- 4. Management of People at Work
- 5. Strategy
- 6. Decision Analysis
- 7. Financial Accounting
- 8. Management Accounting
- 9. Business Law
- 10. Business in Context
- 11. Business Capstone

### BUSINESS MAJOR (6 CUs)

A business major is a specialisation. You are given the opportunity to further specialise in one aspect of the major, Within the Business Management curriculum, there are 10 business majors and 10 tracks.

Alternatively, you can opt for the generalist route (i.e. not opting for any business major) by selecting 6 courses from any of the 10 business majors.

To expand your learning, you can pursue a second major from one of the business majors or majors offered by any other SMU School. The business majors and tracks are:

#### **Communication Management**

#### Compulsory Courses

- 1. Foundations in Strategic Communication
- 2. Designing Communication for Behavioural Change

#### Any 4 Communication Management electives

- Track:
- Data, Design and Communication

#### Entrepreneurship

#### Compulsory Courses

- 1. Entrepreneurship and Business Creation
- 2. Corporate Entrepreneurship and Innovation OR Leading New Ventures to Growth

#### Any 4 Entrepreneurship electives

#### Finance

#### Compulsory Courses

- 1. Corporate Finance
- 2. Corporate Reporting and Financial Analysis
- 3. Financial Markets and Investments

#### Any 3 Finance electives

- Tracks:
- Finance Analytics
- Real Estate
- Wealth Management
- International Trading
- Banking

#### Marketing

#### Compulsory Courses

- 1. Consumer Behaviour
- 2. Marketing Research

#### Any 4 Marketing electives

- Tracks:
- Marketing Analytics
- Retail & Services Management

#### **Operations Management**

#### Compulsory Courses

- 1. Service Processes
- 2. Supply Chain Management

Majors: Finance & Communication Management

Innovation

Development

Compulsory Courses

"Majoring in Finance and Communication Management is an ideal marriage

between hard and soft skills. I believe having the technical know-how in

provides a holistic undergraduate education with numerous second major

these areas would be imperative for my career. I am happy that SMU

#### Any 4 Operations Management electives

combinations to choose from "

Year 4 Student, Lee Kong Chian School of Business

Nigel Frederick Fernandez

- Tracks:
- Operations Analytics
- Maritime Business & Operations

#### Organisational Behaviour & Human Resources

#### Compulsory Courses

- 1. Human Capital Management
- 2. Negotiation and Conflict Management

#### Any 4 Organisational Behaviour & Human Resources electives

#### **Quantitative Finance**

#### Compulsory Courses

- 1. Quantitative Finance
- 2. Investment Statistics
- 3. Computer Technology for Finance

#### Any 3 Quantitative Finance electives

#### Strategic Management

- Compulsory Course
- 1. Introduction to Organisations Any 2 Strategic Management electives from
- the following:
- Corporate Strategy

Digital Transformation

- International Business
- Management of Technology and Innovation Managing Strategic Change and
- Any 3 other Strategic Management electives

#### Sustainability (only as a second major)

- Compulsory Courses
- 1. Sustainability Management and Governance
- 2. Social Entrepreneurship Practicum

#### Any 4 Sustainability electives, of which at least 2 must be from the following:

- Sustainable Finance
- Sustainable Operations
- Sustainable Marketing Social Entrepreneurship

 Sustainable Growth in ASEAN: Singapore, Malaysia, and Indonesia Digital Business (only as a second major)

• Sustainability Study Mission

1. Managing Strategic Change and Digital Transformation

Organisational Aspects of Sustainable

• Corporate Sustainability and Business

2. Introduction to Programming / Programming Fundamentals I 3. Digital Business - Technologies and

#### Transformation Any 2 Digital Business electives from

- the following:
- Doing Business with AI
- Financial Innovation Digital Marketing
- Interaction Design Communication
- Online Business and Marketplaces

#### Any 1 Digital Business elective from the

- following: • Business Process Analysis and Solutioning
- Interaction Design and Prototyping Sustainable Digital Cities
- Digital Transformation Strategy Analytics Foundation
- \* The full list of courses offered under each course area can be found in the Course Catalogue.

#### FREE ELECTIVES (7 CUs)

You may take courses from any of SMU's six schools to fulfil the Free Electives requirement.

EXAMPLES OF CAREER PATHS FOR SMU ISISM GRADUATES



BANKING & FINANCE

CORPORATE COMMUNICATION

PUBLIC AFFAIRS

CORPORATE SUSTAINABILITY

ENTREPRENEUR/ START-UP

HUMAN RESOURCES/ INVESTMENT/ TALENT MANAGEMENT WEALTH MANAGEMENT

MARKETING/

BRAND MANAGEMENT

MANAGEMENT CONSULTANCY RISK MANAGEMENT SUPPLY CHAIN/ LOGISTICS

48

### IMPERS

### IMPRESSIVE CAREER PLACEMENTS

Over 90% of graduates secure jobs in banking and finance, consulting, communications and more within 6 months of graduation.



prepare for the fast-changing

demands of today's industries.

#### GLOBAL EXPOSURE

Broaden your worldview by spending a semester abroad at one of our 200+ partner universities across the world.

# BACHELOR OF SCIENCE (ECONOMICS) / BSC (ECONS) SHAPE HOW I UNDERSTAND THE WORLD

SCAN FOR MORE DETAILS

# THE SMU SCHOOL OF ECONOMICS IS A LEADING RESEARCH SCHOOL IN ASIA. OUR FACULTY IS RECOGNISED INTERNATIONALLY FOR THEIR CONTRIBUTIONS IN ECONOMIC RESEARCH.

Our Bachelor of Science (Economics) (BSc (Econ)) programme offers a rigorous curriculum that trains you to look at real-world issues and understand them. You will develop a solid foundation in economics principles, an understanding of global developments and a range of analytical and problem-solving skills. As if that was not empowering enough, design your own combination of courses and pursue specialised tracks by choosing from our range of electives unique to our undergraduate programme!

"SMU students have a strong desire to apply what they have learnt in class to real-world problems and they are courageous in taking up challenges. It is very rewarding to see how far our students go beyond what they are taught."

Xue Jingyi Assistant Professor of Economics

"As I would like to get into Public Policy, I believe a strong Economics grounding is critical for analysing and improving policy solutions. Business Management, however, offers a more broad-based curriculum, which complements the quantitative training Economics offers."

Sammie Lim
Year 4 student, School of Economics
Double Majors: Economics and Finance

WITHIN THE ECONOMICS MAJOR, STUDENTS ARE GIVEN THE OPPORTUNITY TO SPECIALIZE ALONG VARIOUS TRACKS:



Real Estate Tra



**Quantitative Economics Track** 



# REASONS TO JOIN THE SMU SCHOOL OF ECONOMICS Broad-Based Flexibility

### KAR Ha

Have greater flexibility in career choices with our double major/double degree options.



### QUANTITATIVE KNOWLEDGE TO SOLVE REAL-LIFE PROBLEMS

Equip yourself with data and sound logical thinking to tackle real-world problems.

### BACHELOR OF SCIENCE (ECONOMICS) CURRICULUM

#### CORE CURRICULUM (12 CUs)

The SMU Core Curriculum is a menu of twelve carefully selected course units (CUs) to initiate undergraduates into their journey to become fully realised SMU graduates. It is based on the following three pillars:

#### 1) CAPABILITIES (6 CUs)

The Capabilities pillar aims to impart students with 21st century skills necessary to dexterously operate in an increasingly digitised and data-driven working environment.

#### Managing (2 CUs)

#### Choose two from:

- Business, Government and Society
- Spreadsheet Modelling and Analytics
- Leadership and Team Building Management Communication
- Capital Markets in China
- Accounting for Entrepreneurs

#### Modes of Thinking (1 CU)

#### Choose one from:

- Critical Thinking in the Real World
- Computational Thinking
- Managing in a Volatile, Uncertain, Complex and Ambiguous Context

#### Numeracy (1 CU)

All BSc (Economics) students must take Calculus.

#### Writing and Reasoning (1 CU)

#### Internship (1 CU)

#### 2) COMMUNITIES (4 CUs)

The Communities pillar aims to help students understand the economic, technological, and cultural systems that structure our interactions with our communities.

#### **Economics and Society (1 CU)**

#### Technology and Society (1 CU)

#### Choose one from:

- Epidemics Biomedicine, and Global Health
- Climate Change: Global and Local Solutions
- Climate, History and Society

#### Digital Cultures

- Science, Environment and Empire
- Science and Technology Studies: Where Science Meets Society
- Technology and World Change
- Technological Solutions to Urban Challenges Please refer to the online Course Catalogue for

#### the full list of courses.

#### Cultures of the Modern World (1 CU)

#### Choose one from:

- Contemporary South Asian Societies
- Cultural History of the Cold War in Asia
- Film in Southeast Asia
- Foreign Languages, such as:
- Japanese
- Korean
- French
- Understanding China's Economic Miracles
- Urban Cultures
- Singapore: Imagining the next 50 years

Please refer to the online Course Catalogue for the full list of courses.

#### Community Service (1 CU)

#### 3) CIVILISATIONS (2 CUs)

The Civilisations pillar aims to immerse students in fundamental and perennial debates that cut across time and space, to a critical dialogue between multiple and competing traditions of thought and problem-solving.

#### Ethics and Social Responsibility (1 CU)

All students taking BSc (Economics) must take:

Ethics and Social Responsibility

#### Big Questions (1 CU)

#### **Global Exposure**

May be fulfilled through university-approved global exposure courses/activities.

#### Additional Graduation Requirements

In addition to the aforementioned requirements, students must fulfil a Singapore Studies requirement and an Asia Studies requirement prior to graduation.

#### ECONOMICS CORE (9-10 CUs)

The Economics Core lays a broad foundation for the study of economics.

#### Compulsory courses to complete are:

- Introduction to Statistical Theory
- Mathematics for Economics
- Microeconomics 1
- Microeconomics 2
- Macroeconomics 1
- Macroeconomics 2
- Introduction to Econometrics
- Economic Development in Asia
- International Economics OR International Trade AND International Macroeconomics

#### ECONOMICS ELECTIVES (5-6 CUs)

Economics Electives provide students with specialised knowledge in various fields of economics. A total of 6 courses must be completed if students read International Economics, or 5 courses if they read International Trade and International Macroeconomics.

#### The set of Economics Electives is a rich menu of courses offering a wide range of topics to choose from. Some examples are:

- Advanced Macroeconomics
- Advanced Microeconomics
- Data Science with R
- Development Economics
- Economic Forecasting
- Economic Dynamics • Economics of Ageing
- Empirical Industrial Economics
- Family and the Society: Economic Theories and Practices
- Game Theory
- Health Economics
- Healthcare Management
- Industrial Organisation • Intermediate Econometrics
- Introductory Data Analytics in Healthcare
- Labour Economics
- Macroeconomics of Income Distribution
- Political Economy of Globalisation
- Public Sector Economics
- Real Estate Economics
- Statistical Inference for Data Science

- Statistical Learning with R
- Strategic Thinking Urban Economics and Policy

#### FREE ELECTIVES (9 CUs)

A total of 9 courses must be completed in this category. Students may choose courses from among Economics Electives or Free Electives offered by all 6 Schools for which they satisfy the prerequisites.

#### SECOND MAJORS OFFERED BY SCHOOL OF ECONOMICS

- Actuarial Science
- Data Science and Analytics
- Health Economics and Management

"The School of Economics' flexible and comprehensive curriculum prepared mefor a world of opportunities. I was not only able to secure a full-time position as a consultant at KPMG, but also secure admission to the prestigious Columbia University's Masters in Economics program, Having the option to choose electives that I'm passionate about, ranging from Development Economics to Industrial Organisation, gave me the opportunity to craft the course for my undergraduate journey best suited to my ambitions. The smaller class sizes enabled me to develop lifelong relationships with my professors who became my mentors and whom I was fortunate enough to assist in their research, SOE also gave me the opportunity to step beyond the academic world and experience SMU student life as the student leader of one of the largest cultural clubs, hence allowing me to excel in my academic career alongside my passion as a dancer and a community service enthusiast, I was also fortunate enough to pursue an exchange program with the Wharton School, which further broadened my horizons. I am extremely grateful for my SMU journey!"

Consultant, KPMG / Incoming Graduate Student, Columbia University

A SAMPLE OF VARIOUS CAREER ROLES FOR SMU BSC (ECON) GRADUATES



DATA ANALYST

ENTREPRENEUR

FINANCIAL CONSULTANT

INVESTMENT ANALYST

MANAGEMENT CONSULTANT

MARKET RESEARCHER

RESEARCH ASSOCIATE

SHIP BROKER

TRADER

CUs = Course Units

Professor Pang Hwee Hwa Dean, School of Computing and Information Systems

### SCHOOL OF COMPUTING AND INFORMATION SYSTEMS

## REASONS TO JOIN THE SMU SCHOOL OF COMPUTING AND INFORMATION SYSTEMS



#### GLOBAL EXPOSURE

Be highly sought after in the job market: Our graduates, with their strong technology, business and people skills, usually land multiple job offers before graduation.



### WORLD-CLASS FACULTY. LARGE-SCALE RESEARCH

Shape and explore the future of the world in our large-scale technology initiatives supported by substantial R&D grants from the industry and government.



#### HIGHLY COLLABORATIVE LEARNING CULTURE

Enjoy a strong sense of belonging in our school, created through our culture of 'learning-to-learn' and peer-to-peer nurturing.



#### Fast-track your learning and career with our integrated postgraduate programmes that allow you to pursue an SCIS Bachelor's and an integrated

shorter period of time.

INTEGRATED POSTGRADUATE



#### ALIGNMENT WITH NATIONAL INITIATIVES

PROGRAMMES

Take advantage of our close linkages with national agencies and leading industry players at the centre of national initiatives such as the Digital Government Blueprint, Smart Nation, Artificial Intelligence, Consumer & Social Insights, Cybersecurity & Data Privacy, and Financial Services Technology.

### SCHOOL OF COMPUTING AND INFORMATION SYSTEMS COMPUTING @ SMU CREATING MY DIGITAL FUTURE



ORE DETAILS

"In SCIS, we are given the golden opportunity to meet an array of people with the common understanding that technology is getting more and more prevalent in our daily lives. No matter which industry we go to, technology will be a constant. To all the prospective SCIS students, come and embrace technology together with us. Be exposed to the cutting

edge hardware and also learn how to leverage on the resources that we

are fortunate enough to have access to." Kee Cheng Heng, Year 3 Student

Major: Information Systems Co-founder of HelloHolo and Axension Studios DEGREES OFFERED

Bachelor of Science in **Information Systems** 

Bachelor of Science in **Computer Science** 

Bachelor of Science in **Computing & Law** 

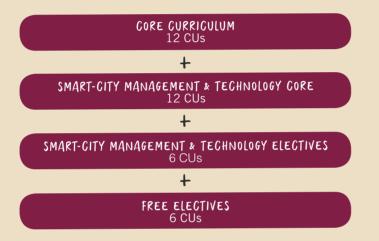
### CURRICULUM

#### BACHELOR OF SCIENCE (INFORMATION SYSTEMS): INFORMATION SYSTEMS

The Information Systems major equips you with the capabilities to create value for business and society by developing innovative IT solutions. It gives you the flexibility to acquire either deep technical skills or a healthy balance of technical and business skills. The programme offers three tracks in business analytics, digital business solutioning and financial technology.

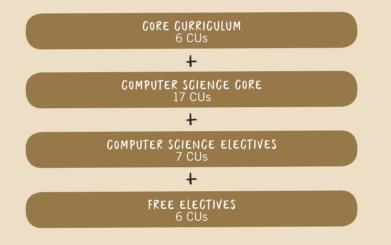
#### BACHELOR OF SCIENCE (INFORMATION SYSTEMS): SMART-CITY MANAGEMENT AND TECHNOLOGY

The Smart-City Management & Technology major equips you with interdisciplinary skills across Technology, Social Science and Management. The curriculum focuses on innovating intelligent applications while harnessing data to address business, social and environmental issues in the context of smart cities.



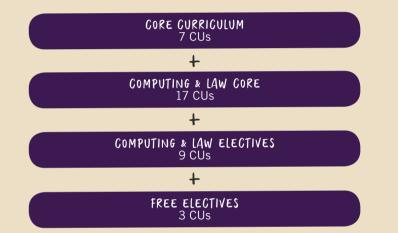
#### BACHELOR OF SCIENCE (COMPUTER SCIENCE): IT SOLUTION DEVELOPMENT

The Computer Science degree equips you with technical skills to build computing products and solutions to thrive in the marketplace and society. This requires an understanding of the interplay between computing theory and practice and the essential links between them, as well as fundamental business innovation and IT solution development and management skills.



#### BACHELOR OF SCIENCE (COMPUTING AND LAW)

The Computing and Law degree equips you with skillsets in IT and business innovation, operating IT and business innovations within a legal framework, and employing IT in legal practice. Beyond a solid foundation in Computing and Law, you will specialise in advanced technology tracks to become future-ready for Business and Public Sectors, Consulting and Finance Sectors, as well as the Legal Sector.





SCIS DEGREE PROGRAMMES



**BSc (Information Systems):** Information Systems



- Business Analytics Digitalisation & Cloud Solutions
- Financial Technology

000000

- Artificial Intelligence
- Cybersecurity
- Cyber-Physical Systems
- IT Solution Management

#### **BSc (Information Systems):**

Smart-City Management and Technology

- Smart-City Management and Technology
- Artificial Intelligence
- Cybersecurity
- Cyber-Physical Systems
- Business Analytics
- Digitalisation & Cloud Solutions
- Financial Technology
- IT Solution Management

#### BSc (Computer Science):

IT Solution Development

 Artificial Intelligence Cvbersecurity

Business Analytics

Financial Technology

Cyber-Physical Systems

Computing and Law

**Bachelor of Science** 

(Computing and Law)

- IT Solution Management Artificial Intelligence
- Cybersecurity • Digitalisation & Cloud Solutions
  - Cyber-Physical Systems Business Analytics

    - Digitalisation & Cloud Solutions
    - Financial Technology
    - IT Solution Management

FIRST MAJORS

#### YOUR INTEREST AREAS ARE COVERED BY OUR PROGRAMMES









DATA SCIENCE





FINTECH





LAWTECH



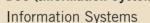




#### SCIS DEGREE PROGRAMMES

#### A SAMPLE OF PROSPECTIVE JOB ROLES

#### BSc (Information Systems):

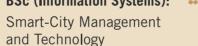




- Technology Consultant
- Business Analyst
- Digital Business Integration Analyst
- Enterprise Architect

- Financial Application Developer
- Revenue Assurance Manager
- Systems Analyst

#### BSc (Information Systems):



- Data Scientist
- IoT (Internet-of-Things) Solution Architect
- Smart Systems Analyst
- Smart City Partnership Strategist
- Sustainable Solutions Designer
- Technopreneur
- Urban Planner

#### **BSc (Computer Science):**

IT Solution Development



- Chatbot Engineer
- Cybersecurity Operations Engineer
- Data and A.I. Solution Architect
- Fraud Analyst

- Infrastructure Technologist
- Machine Learning Developer
- VR-AR (Virtual Reality and Augmented Reality) Systems Engineer

#### **Bachelor of Science**

(Computing and Law)



- Compliance and IT Auditor
- Legal Knowledge Engineer
- Legal Tech / Project Engineer
- Regulatory & Policy Advisor
- Risk Management Analyst
- Public Interest Technologist
- Technology Innovator / Strategist
- Lawyers, Legal Advisors Practicing Technology Law\*

\*Only applicable to students who successfully apply to fast-track to SMU's Juris Doctor (JD) programme.

Professor Goh Yihan Dean, School of Law

### SCHOOL OF LAW

### 5 REASONS TO JOIN THE SMU SCHOOL OF LAW



#### FORWARD-LOOKING EDUCATION

Become a lawyer that is adaptable to the demands of the modern legal and business world.



#### EXPERT FACULTY

Receive a wealth of practical experience from our highly qualified and accomplished faculty.



#### GLOBAL EXPOSURE

See how law works across borders through exchange programmes, law study missions, or international moot competitions.



#### VIBRANT STUDENT LIFE

See law come alive with courts. Parliaments, and the CBD right at the campus doorstep.



#### PROMISING CAREER PATHWAYS

Our students secure jobs with higher average starting salaries soon after graduation, with many being recruited by top law firms and government agencies.

### BACHELOR OF LAWS (LL.B.) RAISING THE BAR WITH A HEART OF SERVICE



MORE DETAILS

THE BACHELOR OF LAWS (LL.B.) PROGRAMME'S BROAD-BASED, INTERACTIVE PEDAGOGY, ENDORSED BY THE MINISTRY OF LAW AND SINGAPORE INSTITUTE OF LEGAL EDUCATION, STRIVES TO MOULD STUDENTS INTO OUTSTANDING LAWYERS. WE WANT TO ENHANCE YOUR LEGAL EXPERTISE BY ENABLING YOU TO THINK ACROSS DISCIPLINES AND SOLVE PROBLEMS IN A MORE HOLISTIC WAY.

Judges, legal officers, legal practitioners from law firms, corporations and other organisations are often invited to participate in seminars or give guest lectures. This is an invaluable component in our students' Law education that gives them first-hand industry knowledge and the opportunity to interact and learn from eminent members of the profession.

"I chose Law because I find the interaction between governors and the governed in society to be incredibly intriguing. Moreover, I want to learn how to think on my feet and to analyse a problem critically. Studying law also allows me to use my skills to benefit the wider community."

Sidharrth B Raiagopal Year 4 student. School of Law

"Revolutionary technologies such as artificial intelligence, blockchain and autonomous vehicles bring to the fore legal issues that lawyers did not have to resolve in the past. In response, the School of Law has taken active steps to modernise our law curriculum to ensure that our students have the ability and confidence to meet any challenges that the future would throw in their paths.'

Associate Professor Alvin See Associate Dean (Student, Staff & Alumni Affairs) Lee Kong Chian Fellow, School of Law, Singapore Management University

DOUBLE THE SKILLS IN LESS THAN DOUBLE THE TIME!



Bachelor of Laws (LL.B.)



#### 5-year double degree programme

Bachelor of Laws (LL.B.) + Any non-law SMU programme (Accountancy/Business/Economics/Information Systems/Social Sciences)

### BACHELOR OF LAWS CURRICULUM

#### CORE CURRICULUM (6 CUs\*) \*applicable to Law students only

The SMU Core Curriculum will initiate undergraduates into their journey to become fully realised SMU graduates. It is based on the following three pillars:

#### 1) CAPABILITIES

The Capabilities pillar aims to impart students with 21st century skills necessary to dexterously operate in an increasingly digitised and data-driven working environment.

#### 2) COMMUNITIES

The Communities pillar aims to help students understand the economic, technological, and cultural systems that structure our interactions with our communities.

#### 3) CIVILISATIONS

The Civilisations pillar aims to immerse students in fundamental and perennial debates that cut across time and space, to a critical dialogue between multiple and competing traditions of thought and problem-solving.

#### Additional Graduation Requirements

In addition to the aforementioned requirements. students must fulfil a Singapore Studies requirement. an Asia Studies requirement and a Global Exposure requirement prior to graduation.

#### LAW CORE (17.5 CUs)

#### The Law Core courses include:

- Commercial Conflict of Laws
- Comparative Legal Systems
- Constitutional and Administrative Law
- Contract Law 1
- Contract Law 2
- Corporate Law
- Criminal Law
- Ethics and Social Responsibility
- Law of Business Organisations
- Law of Equity and Trusts
- Law of Evidence
- Law of Property
- Law of Torts
- Legal Research and Writing I

#### • Legal Research and Writing II

- Legal Theory and Philosophy
- The Singapore Legal System

#### LAW MAJOR ELECTIVES $(8.5 \text{ CUs})^{**}$

\*\*these electives are offered in the current academic year and may vary from year to year.

#### Commercial

- Commercial Remedies in Litigation
- Corporate Insolvency Law
- Entrepreneurship in Singapore -From Cradle to Grave
- Financial & Securities Regulation
- FinTech Law
- Intellectual Property Law
- International Commercialisation of Intellectual Property Rights
- International Construction Law
- International Investment Law
- Maritime and Admiralty Law
- Principles of the Law of Restitution Trade and Investment Law

#### **Dispute Resolution**

- Deal-making and Dispute Resolution: Negotiation in an Age of Disruption
- Deal-making in Practice
- Evidence, Litigation and the Criminal Process
- International Commercial Arbitration
- International Mediation Law and Practice
- International Commercial Arbitration
- Pre-trial Practice in Civil Litigation
- Professional Mediation Skills
- The Settlement of Inter-State Disputes
- The Singapore International Arbitration Centre and Institutional Arbitration

#### Experiential

- International Moots 1
- International Moots 2
- Law Study Mission to Asia
- State Courts Clerkship Programme

#### Interdisciplinary

- International and Comparative Insolvency Law
- Introduction to Chinese History, Culture, Economy, Politics and Law
- Law and Psychology
- Using Dystopian Films to Regulate against a Dystopian Future

#### International & Comparative

- · Chinese Contract Law
- Intellectual Assets and the Law in Asian Economies
- International and Comparative Criminal Justice
- International and Comparative Insolvency Law
- International and Comparative Secured Transactions Law
- International Construction Law
- International Humanitarian Law
- WTO: Law and Policy

#### Law & Technology

- Computational Thinking and Legal Technology
- Digital Innovation for Access to Justice
- Intellectual Property Law and Competition Law at Interplay
- Law and Digital Commerce
- Law for Tech and Pandemics
- Legal Design
- Privacy & Data Protection Law

#### Public/Regulatory

- Compliance and Risk Management for Lawyers
- Family Law
- Introduction to Civil Procedure
- Law & Regulation
- Medical Law and Health Policy
- Public International Law
- Topics in Financial Crime

#### Legal Theory

 Jurisprudence: Modern and Critical Theories of Law

#### LAW-RELATED ELECTIVES (2 CUs):

- Finance for Law
- Financial Accounting for Law
- Economics & Society Introductory Statistics
- "My SMU education has served me very well in my legal career. The inclusion of modules such as Financial **Accounting and Finance has helped** me gain a deeper understanding of the commercial issues faced by my clients, and in turn this has made me a better lawyer for them. Also, the many opportunities to do presentations back in school have helped me gain confidence and be a better advocate for my clients' causes. I have never regretted my SMU education and remain indebted to the School and the Professors I have had the privilege of meeting at SMU."

Darius Tay, Director, BlackOak LLC Bachelor of Laws, Magna Cum Laude Class of 2011



On successful completion of the LL.B. programme, students will, depending on their overall performance, be awarded one of the following LL.B. degree awards: LL.B. (merit), LL.B. (high merit). LL.B. cum laude (with distinction), LL.B. magna cum laude (with high distinction) or LL.B. summa cum laude (with highest distinction).

Graduates must attain a cumulative GPA of at least 3.00 in the courses leading to the LL.B. degree in order to practise law in Singapore. With effect from 2023, graduates who pass Part B of the Bar Examinations will be eligible to be called to the Singapore Bar. In addition, those who wish to join legal practice will generally be required to complete practice training for a duration of 1 year.

Students who have a keen interest in law and technology may also wish to consider the BSc (Computing & Law) programme offered by the School of **Computing and Information Systems** and School of Law.

In view of the fast-paced growth of technological innovation and disruption, this degree serves to equip students with essential skills in information technology, business innovation and law, so as to enable them to succeed in the new digital economy.

For more information on the BSc (Computing & Law) programme. please scan the QR code here:



A SAMPLE OF VARIOUS CAREER ROLES FOR SMU LL.B. GRADUATES

LEGAL PRACTICE

PUBLIC SERVICE

LEGAL CONSULTANCY OR ADVISORY WORK

REGULATORY CONSULTANCY AND ADVISORY WORK

LEGAL INNOVATION

LEGAL RESEARCH AND DEVELOPMENT

Professor Chandran Kukathas Dean, School of Social Sciences Lee Kong Chian Chair Professor of Political Science

SCHOOL OF SOCIAL SCIENCES

### 5 REASONS TO JOIN SCHOOL OF SOCIAL SCIENCES



#### INTERDISCIPLINARY APPROACH

Deepen your learning experience through an nterdisciplinary approach.



#### MULTIPLE CAREER PATHWAYS

Acquire a broad repertoire of skills and critical understanding of social issues.



#### EXPERIENTIAL LEARNING

Gain experiential learning opportunities through interactions with civil society. government, and industry



#### CLOSE STUDENT-FACULTY INTERACTION

Enjoy close student-faculty interaction of not more than 45 students in each class.



#### DISTINGUISHED AND DEVOTED SOSS FACULTY

Distinguished, specialised, and devoted SOSS faculty are dedicated to your learning.

### BACHELOR OF SOCIAL SCIENCE / BSOCSC ENLIGHTENED, VERSATILE AND CONFIDENT



MORE DETAILS

ECONOMIC. SOCIAL AND POLITICAL ISSUES CAN NO LONGER BE UNDERSTOOD IN ISOLATION FROM ONE ANOTHER. THE SMU BACHELOR OF SOCIAL SCIENCE DEGREE PREPARES YOU TO UNDERSTAND THE COMPLEXITY OF CONTEMPORARY SOCIETIES AND TO BE THOUGHT LEADERS OF THE FUTURE.

"I chose Politics, Law and Economics as it is an amalgamation of disciplines that fascinate me whilst complementing each other. As PLE students, we are constantly challenged to make sense of a complicated post-truth world through comprehensive analyses using a multidisciplinary lens. The PLE programme sets one up for a bright future in both the private and public sector."

Victoria Ivory Birrell, Year 3 student, School of Social Sciences Major: Politics, Law and Economics (PLE)

Society needs a new generation of Social Science graduates who are able to understand increasingly complex issues beyond their discipline, integrate them holistically and solve societal problems. With SMU's Bachelor of Social Science (BSocSc), that outstanding individual could be you.

"An SMU education is much more than about management and business. SMU is a bold experiment in itself, to combine liberal arts and management education to help students grow into critical and creative problem solvers who can traverse various domains of society."

Assistant Professor of Sociology

2ND MAJORS OFFERED BY THE SCHOOL OF SOCIAL SCIENCES ->

**Public Policy and Public** Management (PPPM)

### BACHELOR OF SOCIAL SCIENCE CURRICULUM

#### POLITICS, LAW AND ECONOMICS (PLE) CURRICULUM





12 Course Units

PLE CORE COURSES 12 Course Units



FREE ELECTIVES

7 Course Units#

#### CORE CURRICULUM (12 CUs)

The SMU Core Curriculum is a menu of twelve carefully selected course units (CUs) to initiate undergraduates into their journey to become fully realised SMU graduates. It is based on the following three pillars:

#### 1) CAPABILITIES (6 CUs)

The Capabilities pillar aims to impart students with 21st century skills necessary to dexterously operate in an increasingly digitised and data-driven working environment.

- Managing
- Modes of Thinking
- Numeracy
- Writing and Reasoning
- Internship

#### 2) COMMUNITIES (4 CUs)

The Communities pillar aims to help students understand the economic, technological, and cultural systems that structure our interactions with our communities.

- Economics and Society
- Technology and Society
- Cultures of the Modern World
- Community Service

#### 3) CIVILISATIONS (2 CUs)

The Civilisations pillar aims to immerse students in fundamental and perennial debates that cut across time and space, to a critical dialogue between multiple and competing traditions of thought and problem-solving. The pillar has three requirements:

#### Ethics and Social Responsibility

- Big Questions
- Global Exposure

#### Additional Graduation Requirements

In addition to the aforementioned requirements. students must fulfil a Singapore Studies requirement and an Asia Studies requirement prior to graduation.

For more information on the Core Curriculum. please visit https://www.smu.edu.sg/ programmes/core-curriculum.

#### PLE CORE COURSES (12 CUs)

#### The PLE Core Courses include:

- Business Law
- Governance Through Law in Singapore: Institutions, Jurisprudence, and Values\*
- Mathematics for Economics
- Interdisciplinary Perspectives and Methods
- Introduction to Political and Policy Studies
- Legal Theory and Philosophy
- Macroeconomics 1
- Microeconomics 1
- Politics of Southeast Asia
- Political Theory
- Strategic Thinking
- Social Science Practicum

\* Students intending to do a double degree in LLB or the SMU Juris Doctor (J.D.) programme should replace this course with LAW204 Constitutional & Administrative Law (1.5 CUs).

#### PLE ELECTIVES (5 CUs)

Students are required to choose one of the following themes and read five Course Units (CUs) from the chosen theme:

- Choice and Behaviour

#### FREE ELECTIVES (7 CUs)

Students may take courses from the School of Social Sciences or any of SMU's other schools to fulfil the Free Electives requirement.

- in Calculus based on their pre-university grades will be required to complete both Introductory Statistics or Introduction to Statistical Theory\* and Calculus under the Numeracy basket of the University Core-Capabilities pillar. As such, these students will have one fewer Free Elective course.
- have to take Introduction to Statistical Theory instead of Introductory Statistics.

- Distribution and Justice
- Global Studies
- Public Policy and Governance

- # Students who have not met the criteria for exemption
- \* All students who have been granted provisional enrolment into BSc (Econ) secondary degree will

#### CORE CURRICULUM (12 CUs)

CORE

CURRICULUM

12 Course Units

The SMU Core Curriculum is a menu of twelve carefully selected course units (CUs) to initiate undergraduates into their journey to become fully realised SMU graduates. It is based on the following three pillars:

#### 1) CAPABILITIES (6 CUS)

PSYCHOLOGY, POLITICAL

SCIENCE & SOCIOLOGY

(PPS) CURRICULUM

The Capabilities pillar aims to impart students with 21st century skills necessary to dexterously operate in an increasingly digitised and data-driven working environment.

- Managing
- Modes of Thinking
- Numeracy
- Writing and Reasoning
- Internship

#### 2) COMMUNITIES (4 CUs)

The Communities pillar aims to help students understand the economic, technological, and cultural systems that structure our interactions with our communities.

- Economics and Society
- Technology and Society
- Cultures of the Modern World
- Community Service

#### 3) CIVILISATIONS (2 CUs)

The Civilisations pillar aims to immerse students in fundamental and perennial debates that cut across time and space, to a critical dialogue between multiple and competing traditions of thought and problem-solving. The pillar has three requirements:

- Ethics and Social Responsibility
- Big Questions
- Global Exposure

#### Additional Graduation Requirements

In addition to the aforementioned requirements. students must fulfil a Singapore Studies requirement and an Asia Studies requirement prior to graduation.

For more information on the Core Curriculum, please visit <a href="https://www.smu.edu.sg/programmes/">https://www.smu.edu.sg/programmes/</a> core-curriculum.

#### PPS CORE COURSES (7 - 8 CUs)

Students will specialise in one of the following

#### **Political Science Core**

- Introduction to Political and Policy Studies
- Introduction to Psychology
- Introductory Statistics or

- Understanding Societies
- Research Skills Course -(Choose one from the following)
- Research Methods in Sociology and
- Mass Media and Public Opinion Research

- Introduction to Political and Policy Studies
- Introductory Statistics or
- Introduction to Statistical Theory\*
- Southeast Asia Past and Present
- Understanding Societies

PPS CORE

COURSES

7-8 Course Units

three disciplines: Political Science, Psychology or Sociology and take the required core courses. You are required to declare a major by the end of the second year of study.

- Introduction to Statistical Theory\*
- Southeast Asia Past and Present
- Social Science Practicum

- Political Science
- Policy Design & Analysis

#### **Psychology Core**

- Introduction to Psychology
- Psychology Research Methods I
- Psychology Research Methods II
- Social Science Practicum

#### Sociology Core

• Introduction to Political and Policy Studies

FREE

ELECTIVES

9 Course Units

Introduction to Psychology

ELECTIVES +

7-8 Course Units

- Introductory Statistics or Introduction to Statistical Theory\*
- Introduction to Sociological Theory
- Research Methods in Sociology and Political Science
- Southeast Asia Past and Present
- Social Science Practicum Understanding Societies
- \* All students who have been granted provisional enrolment into BSc (Econ) secondary degree will have to take Introduction to Statistical

Theory instead of Introductory Statistics.

#### PPS ELECTIVES (7-8 CUs)

Students majoring in Political Science will have to read 8 Political Science electives and students majoring in Psychology and Sociology will have to read 7 Psychology & Sociology electives respectively.

#### FREE ELECTIVES (9 CUs)

Students may take courses from the School of Social Sciences or any of SMU's other schools to fulfil the Free Electives requirement.

"My four years in SMU helped cultivate in me a love for multi-disciplinary learning, respectful debate and discussion, and creative thinking. This has had a direct and positive impact on my work as today I'm able to analyse issues at work critically, take nuanced decisions, communicate articulately and confidently. and influence stakeholders effectively. These skills that an SMU education instilled are absolutely essential for the ever-evolving job landscape, and will help in my career growth."

Subir Roy, Class of 2015

HR Line Manager Advisor, UBS, Hong Kong

Bachelor of Social Science, Majored in Sociology and Public Policy and Public Management

A SAMPLE OF VARIOUS CAREER ROLES FOR SMU BSOCSC GRADUATES



BUSINESS ANALYST

CONSULTANT

FOREIGN SERVICE OFFICER

HR PRACTITIONER

JOURNALIST

NEWS PRODUCER

RESEARCH SCIENTIST

CUs = Course Units

COUNSELLOR

COPYWRITER

EDUCATOR



#### A Different U

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