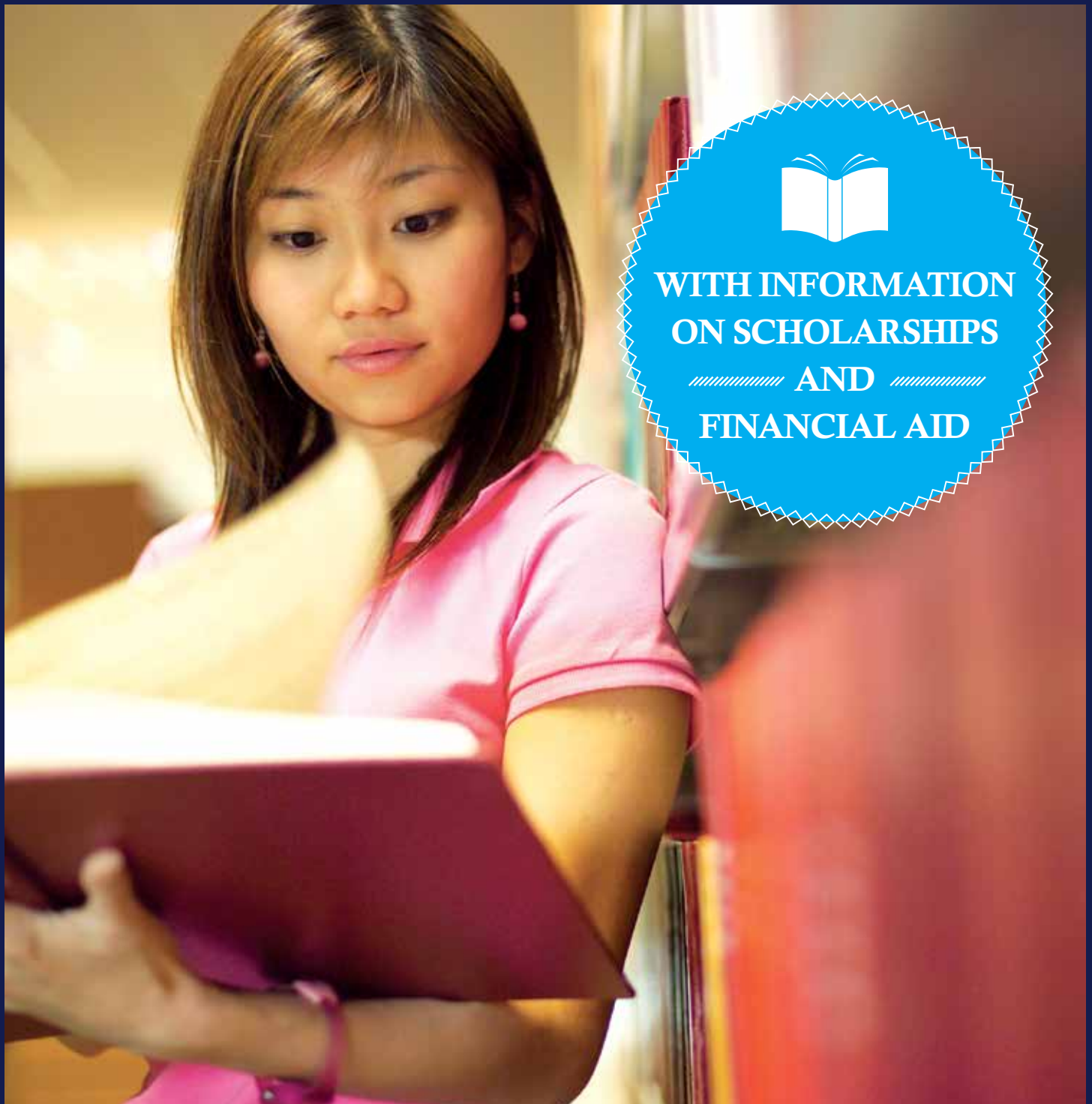


# 10 GREAT REASONS TO CHOOSE SMU



YOU TOO CAN DISCOVER A DIFFERENT U AND MAKE A DIFFERENCE AT SMU



WITH INFORMATION  
ON SCHOLARSHIPS  
AND  
FINANCIAL AID

# 1 DISTINCTIVE INTERACTIVE PEDAGOGY

## LEARN + SHARE

It's all about speaking up and sharing your ideas, engaging in debates and learning from your peers and professors in a conducive environment, so that you hone your critical thinking and communication skills.



# 2 MULTI-DISCIPLINARY LEARNING



Stretch your potential and increase your career options with our highly popular choices of double degree programmes, second majors and our pioneering SMU-X courses.

## SMU-X COURSES

You can enrol in our SMU-X courses for a truly experiential, collaborative and cross-disciplinary learning approach that provides solutions to real-world issues for organisations. A new way for you to learn and be mentored by industry leaders.

## 15 Double Degree Combinations

You can enrol in a double degree programme by choosing from any two disciplines in Accountancy, Business Management, Economics, Information Systems, Law and Social Sciences.

## 41 Second Majors (including tracks and concentrations)

- Finance • Finance with concentration in International Trading • Finance with concentration in Investment Banking • Finance with concentration in Wealth Management • Finance with concentration in Financial Risk Analysis • Corporate Communication • Marketing • Strategic Management • Strategic Management with concentration in Entrepreneurship • Operations Management • Organisational Behaviour & Human Resources • Quantitative Finance • Legal Studies • Accounting • Accounting with track in Financial Management • Accounting with track in Risk Management & Assurance • Accounting with track in Taxation • Political Science • Psychology • Sociology • Arts & Culture Management • International & Asian Studies • Public Policy & Public Management • Information Systems • Advanced Business Technology • Advanced Business Technology with track in Business Process & Technology • Advanced Business Technology with track in Enterprise Systems & Solutions • Advanced Business Technology with track in Technopreneurship • Advanced Business Technology with track in Information Security & Assurance • Analytics • Accounting Analytics track • Advanced Technology for Analytics track • Marketing Analytics track • Operational Analytics track • Urban & Regional Analytics track • Economics • Economics with track in Quantitative Economics • Economics with concentration in Maritime Economics • Actuarial Science with Actuarial Analyst track • Actuarial Science with Risk Analyst track • Applied Statistics

# 70% OF SMU STUDENTS GRADUATE WITH A DOUBLE DEGREE OR SECOND MAJOR



# 3

## Rigorous Undergraduate Curriculum

Our industry-relevant and rigorous curriculum delivers both depth and breadth of knowledge. It equips you with a total skill set and will transform you into a well-rounded and socially responsible individual who will make a difference in work and society.

**HARD KNOWLEDGE SKILLS + SOFT PEOPLE SKILLS + "HEART" SKILLS**

SMU recognises the importance of helping our students appreciate the Asian and global context, and for them to adjust quickly to changing landscapes. To accomplish this, we have embarked on a significant revamp of our curriculum. Fully implemented in 2015, students can look forward to a new curriculum that offers more breadth and variety so as to prepare them to be market-ready. Under this new curriculum, we have grouped our modules into the following eight clusters which represent the broad bodies of knowledge we want our students to have. The breadth of knowledge and skills that you gain from these courses will prepare you well as you go deeper into your course specialisations.

### FOUNDATION COURSES

### UNIVERSITY CORE

### GLOBAL STUDIES

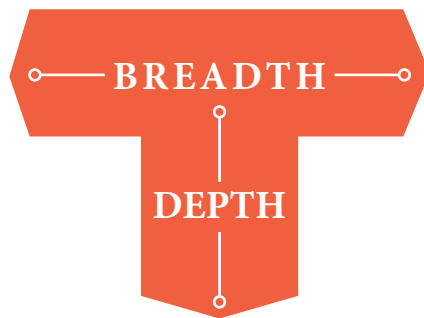
### ASIAN STUDIES

### TECHNOLOGY STUDIES

### ENTREPRENEURSHIP STUDIES

### MODES OF THINKING

### GENERAL EDUCATION



### Bachelor of ACCOUNTANCY

Foundation Courses	(3 Courses)
University Core	(4 Courses)
Accounting Core	(9 Courses)
Accounting Options	(3 Courses)
Business Subjects	(8 Courses)
Global Studies	(1 Course)
Asian Studies	(1 Course)
Technology Studies	(1 Course)
Entrepreneurship Studies	(1 Course)
Modes of Thinking	(1 Course)
General Education	(4 Courses)
Internship and Community Service	

### Bachelor of SOCIAL SCIENCE

Foundation Courses	(3 Courses)
University Core	(4 Courses)
Social Science Core	(4 Courses)
Social Science Major	(7 Courses)
Social Science Major-Related Courses	(8 Courses)
Social Science Capstone Seminar	(1 Course)
Global Studies	(1 Course)
Asian Studies	(1 Course)
Technology Studies	(1 Course)
Entrepreneurship Studies	(1 Course)
Modes of Thinking	(1 Course)
General Education	(4 Courses)
Internship and Community Service	

### Bachelor of BUSINESS MANAGEMENT

Foundation Courses	(3 Courses)
University Core	(4 Courses)
Business Core	(10 Courses)
Business Major	(6 Courses)
Business Capstone Course	(1 Course)
Business Options	(3 Courses)
Global Studies	(1 Course)
Asian Studies	(1 Course)
Technology Studies	(1 Course)
Entrepreneurship Studies	(1 Course)
Modes of Thinking	(1 Course)
General Education	(4 Courses)
Internship and Community Service	

### Bachelor of LAWS

University Core	(3 Courses)
Law Core	(18.5 Courses)
Law Electives	(7.5 Courses)
Law-Related Courses	(2 Courses)
Global Studies	(1 Course)
Asian Studies	(1 Course)
Modes of Thinking	(1 Course)
General Education	(1 Course)
One Elective Course	(1 Course)
Internship and Community Service	

### Bachelor of Science ECONOMICS

Foundation Courses	(3 Courses)
University Core	(4 Courses)
Economics Core	(5 Courses)
Economics Major Electives	(8 Courses)
Major Options	(7 Courses)
Global Studies	(1 Course)
Asian Studies	(1 Course)
Technology Studies	(1 Course)
Entrepreneurship Studies	(1 Course)
Modes of Thinking	(1 Course)
General Education	(4 Courses)
Internship and Community Service	

### Bachelor of Science INFORMATION SYSTEMS

Foundation Courses	(3 Courses)
University Core	(5 Courses)
IS Foundations	(5 Courses)
IS Advanced Topics	(6 Courses)
IS Project and IS Depth Electives	(5 Courses)
Global Studies	(1 Course)
Asian Studies	(1 Course)
Quantitative Thinking	(2 Courses)
Business-Oriented Electives	(4 Courses)
General Education	(4 Courses)
Internship and Community Service	

# 4



## TEACHING EXCELLENCE

Our highly qualified and internationally diverse pool of more than 320 faculty members from across 30 nationalities ensures that you receive an academically rigorous education and develop your full potential to be effective learners and thinkers. At SMU, you get more than a teaching professor; you get a facilitator, a mentor and a friend.



# 5



## INTERNATIONAL RECOGNITION

SMU has seen a rise in global rankings for our schools' research contributions. Our students have also achieved outstanding success in many key competitions around the world. You can be a part of SMU history in the making on the global sphere.

### SMU Research Rankings

**SCHOOL OF ACCOUNTANCY RANKS**  
**(1ST IN ASIA)**  
 AND 8TH WORLDWIDE  
 IN FINANCIAL ACCOUNTING  
 ARCHIVAL RESEARCH (ALL TOPICS)  
**& 7th worldwide**  
 in Financial Archival Accounting Research  
 BRIGHAM YOUNG UNIVERSITY  
 ACCOUNTING RESEARCH RANKINGS FEBRUARY 2015

**LEE KONG CHIAN SCHOOL OF BUSINESS (LKCSB) RANKED**  
**-4TH IN ASIA-**  
**& 58TH GLOBALLY**  
 IN THE UNIVERSITY OF TEXAS AT DALLAS  
 WORLD-WIDE BUSINESS SCHOOL RANKINGS BASED ON 2010-2014 RESEARCH CONTRIBUTIONS

**SCHOOL OF ECONOMICS RANKS**  
**1ST IN ASIA**  
 AND 57TH WORLDWIDE  
 in the Tilburg University  
 TOP 100 ECONOMICS  
 SCHOOLS RESEARCH RANKINGS  
 based on contributions from 2009-2012

### Outstanding Student Achievements

- World Champions in Chartered Institute of Management Accountants (CIMA) Global Business Challenge 2015
- Champions in Thammasat Undergraduate Business Challenge 2015
- Champions in International Criminal Court Moot Court Competition 2015
- Champions in Deloitte's Risk Intelligence Challenge Trophy (RICT) 2014 (Global Finals)
- First runner-up at the Philip C. Jessup Moot 2013 and 2014 (World Finals)
- Third in Global Hackathon Finals 2014, Facebook HQ in Menlo Park, California, USA, representing Asia Pacific

# 7



## BE A SOCIALLY RESPONSIBLE INDIVIDUAL

# 6



## GLOBAL EXPOSURE

Live independently. Gain cultural awareness. Make new friends who may become your future business collaborators in an increasingly interconnected world. Learn in a classroom on a different continent. Experience working in the real world, around the world. Lend a hand to those in need. Be it a 6-month overseas exchange programme with our partner universities, an overseas internship/study mission, or a community service project, there are so many new experiences awaiting you with SMU's global exposure programmes.

**86%** OF SMU STUDENTS TRAVEL FOR GLOBAL EXPOSURE



You get opportunities to help the less privileged in a variety of humanitarian causes either locally or across 18 countries worldwide. Lend a hand, while opening your mind to valuable social, political and economic insights that shape you to become more socially responsible.

**>2.2 million hours**  
**OF COMMUNITY SERVICE**  
**ACROSS 18 COUNTRIES**  
**CONTRIBUTED BY SMU**  
**STUDENTS OVER THE LAST**  
**15 YEARS**

# 8



## PRACTICAL INTERNSHIPS

Work while you study to gain invaluable insights into your future career choices and seize the opportunities to secure job offers even before graduation.

**>10,000**  
*COMPANIES EMPLOY  
SMU INTERNS*

**>50%**  
*OF SMU STUDENTS  
DO 2 TO 6 INTERNSHIPS*




# 9

## CAREER HEAD START

Giving our students a career head start is our top priority. To prepare you for the working world, SMU has in place a dedicated career centre and various initiatives, so you can benefit from career skills programmes, one-on-one career counselling, a job search portal, and recruitment/networking sessions with prospective employers. Gain an immediate advantage when you enter the job market.

**92%**  
*EMPLOYMENT RATE AND WITH  
HIGHER STARTING SALARIES\**

**86%**   
*SECURED JOBS BEFORE  
GRADUATION AND WITHIN 2  
MONTHS AFTER GRADUATION\**

**55%** *RECEIVED JOB  
OFFERS BEFORE  
GRADUATION\**

**50%** *RECEIVED  
BETWEEN 2  
TO 6 OFFERS\**

\*Source: Graduate Employment Survey 2014



# 10

## GLOBAL CITY CAMPUS



SMU is the first and only autonomous university situated at the heart of the financial, cultural and historical districts. An underground concourse with cafés and retail outlets connects SMU directly to the Bras Basah MRT station, forming the central arena for public activities, and encouraging valuable interaction with the surrounding community.

Our campus and facilities are designed to encourage critical thinking, leadership, innovation and communication. Newly renovated spaces like the Li Ka Shing Library and new initiatives such as the SMU Labs,

SMU Grow and the upcoming School of Law Building make SMU a fertile ground for learning as well as nurturing the spirit of innovativeness that SMU students are known for.

A new development plan is underway to enhance the city campus, adding on to the already vibrant campus environment. To be ready in 2017, new features will include more seminar rooms/group study rooms, a centralised activity space for students, an expanded 3-storey fitness centre and a 240-seater Amphitheater.

# Our Prestigious SCHOLARSHIPS

## LEE KONG CHIAN SCHOLARS' PROGRAMME (LKCSPP)

1. Made possible by a generous gift from the Lee Foundation, the LKCSPP offers you the opportunities for holistic, intellectual and entrepreneurial development.
2. A double degree programme (with Business Management as one of the degrees) offers versatility.
3. Benefits come with the privilege of going for three global exposure trips (student exchange programme, study trip and community service project). Others include a waiver of tuition fees, a one-off notebook grant and an annual book allowance.
4. Highly competitive with up to 50 scholarships awarded each year.
5. Each scholarship is worth more than \$60,000.

## SMU SCHOLARS' PROGRAMME (SMUSP)

1. Choose SMUSP if you want the flexibility of doing a single degree or a double degree, or if you prefer a living allowance to meet your study-related needs and plan for your own global exposure stints.
2. Benefits come with a waiver of tuition fees, \$5,000 annual living allowance, a one-off notebook grant and a one-off study trip grant.
3. Highly competitive with up to 75 scholarships awarded each year.
4. Each scholarship is worth \$70,000.

## CENTRE FOR SCHOLARS' DEVELOPMENT (CSD) *LEARN, GROW, GIVE*

SMU is the first university in Singapore to set up a dedicated centre for scholars with the aim of producing graduates with leadership qualities, confidence, cultural competence and compassion to make significant contributions to our society. To fulfil this aim, CSD oversees a wide range of development programmes for scholars, such as the following:

- International Exchange Programmes
- Summer Programmes
- Overseas Study Trips
- Local and Overseas Community Service
- CEO Talks and Dinners
- CSD Talk Series
- Lee Kuan Yew Global Business Plan Competition
- Bain and Company Case Challenge
- Fulbright Seminars
- Special Seminars and Conferences



Our scholarships recognise the academic and non-academic achievements of outstanding and deserving students entering SMU. They are packaged with very attractive and generous benefits.

**WAIVER OF TUITION FEES**  
**STUDY-RELATED ALLOWANCES**  
**GLOBAL EXPOSURE OPPORTUNITIES**  
**DEVELOPMENT OPPORTUNITIES**

.....  
If you possess these attributes,  
we invite you to apply for these scholarships.  
.....



**OUTSTANDING ACADEMIC RESULTS**



**STRONG CO-CURRICULAR  
ACTIVITY RECORDS**



**PASSION TO SERVE THE COMMUNITY**

**FOR MORE DETAILS  
ON SCHOLARSHIPS AND  
FINANCIAL AID SCHEMES,  
PLEASE VISIT**

**[WWW.ADMISSIONS.SMU.EDU.SG](http://WWW.ADMISSIONS.SMU.EDU.SG)**

# Our Comprehensive FINANCIAL AID SCHEMES

No deserving undergraduate student will be denied an SMU education because of financial difficulty. At SMU, we have in place a comprehensive financial aid initiative to help students meet their tuition fees and living expenses. Students paying subsidised tuition fees will be offered financial aid as long as they meet the eligibility requirements. Through this, we hope that you will have the peace of mind to focus on your studies at SMU. The more common financial aid schemes include the following:

- Tuition fee loan
- Study loan
- CPF education scheme
- Mendaki tertiary tuition fee subsidy for Malay students
- Ministry of Education bursary
- Community Development Council and Citizens' Consultative Committee university bursary
- SMU financial grant
- SMU education loan
- SMU work-study grant
- Post-secondary education account (PSEA)

Students may apply for financial aid through a combination of these schemes. They may use the online Student Financial Needs Calculator to help determine if they are eligible and to find out the type and quantum of financial aid that they may qualify for.

In addition to these financial aid schemes, needy students with good academic records can apply to be considered for scholarships/ bursaries awarded by corporations and individual donors. The scholarship/bursary amount ranges from \$5,000 to \$15,000 per year.





SINGAPORE MANAGEMENT  
UNIVERSITY

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[www.fb.com/SMUadmissions](https://www.fb.com/SMUadmissions)

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