



SMU
SINGAPORE MANAGEMENT
UNIVERSITY

SMU

**OPEN
HOUSE
2023**

**GET READY
TO TAKE ON THE
WORLD**

25-26 FEB

ADMISSIONS.SMU.EDU.SG/OPENHOUSE

**DON'T MISS OUR
FIRST ON-CAMPUS
IN-PERSON OPEN
HOUSE IN 3 YEARS!
SEE YOU THERE!**



**MORE
DETAILS
HERE**

Undergraduate



1 TAKE CLASSES ON CAMPUS!

Get a taste of SMU's signature interactive seminar classes by sitting in on one! Don't miss the chance to experience what makes SMU so special and different. Limited spaces available, so come early!



6 ASK ADMISSIONS

Get first-hand insights and advice from our Admissions team through information sessions and university application workshops. Find out how to put together a strong application to SMU!

2

JOIN INFO SESSIONS

Hear from our professors and students. Interact with your potential future classmates. It's a lively and informal way to ask anything you want to know about the only transformational university programme in Singapore.

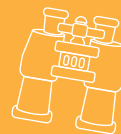
7

ASK-ME-ANYTHING

Chat with current students. Hear them talk about life in SMU – from global opportunities and internships to their favourite ways to chill on campus.

10 REASONS TO VISIT

GET EXCITED



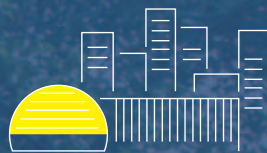
SMU OPEN HOUSE 2023

What makes an SMU education so vital, breath-taking and exceptional? Our beautiful city campus promises a university experience like no other – one that is filled with new challenges and brimming with new opportunities and shows you the world. And the best way to get a taste of our one-of-a-kind energy is to pay us a visit. See you at Open House!



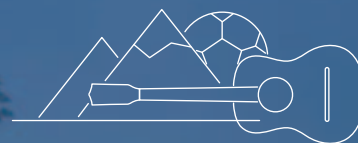
3 VISIT SCHOOL BOOTHS

Come chat with faculty, students and staff during Open House and get all your questions answered!



4 TOUR SINGAPORE'S ONLY CITY CAMPUS

Our student-led campus tours are legendary. Take your pick from an in-person small-group tour or a breezy open-top bus tour. Whichever way you choose, you'll get to take in our state-of-the-art facilities and the extraordinary SMU culture and spirit.



5 FIND YOURSELF, FIND FRIENDS

There's more to uni than studying. Pop by our city campus to experience our vibrant student life. Discover 150+ clubs and societies and exciting events that take place here.



8 GO BEYOND UNDERGRAD

Find out about SMU's range of Masters and other postgrad offerings. Tons of fast-track Masters too, so you get a headstart!

FIND YOUR MAJOR



9 FIND YOUR FUTURE

Not sure which major(s) to choose? Our one-of-its-kind "Find Your Major" generator will help you explore your interests and find out which ones will make a good fit and the possible career pathways they offer.



10 WIN GOODIE BAGS

Be one of the first 3,000 visitors each day to redeem an Open House-exclusive backpack in limited edition colours!

REGISTER NOW!



GET A HEAD START

10 WAYS SMU SETS YOU
UP FOR A BETTER FUTURE

ALL SMU STUDENTS WILL EXPERIENCE:



GLOBAL EXPOSURE FOR EVERYONE

Our 100% policy means everyone gets to go overseas and be transformed in the best possible ways!



TWO MAJORS GUARANTEED

Not one, but two majors. Gain more, be better equipped and gain an edge.



WORLD-CLASS FACULTY AND TOP SCIENTISTS

They're recognised across various fields including Business & Management, Artificial Intelligence and Econometrics.



BUSTLING CITY CAMPUS

A city campus puts you right in the hustle and bustle of the work crowd. The vibrant atmosphere of the city campus also becomes an ideal venue for holding networking events, workshops and seminars.

We know what you
need for a great future
with multiple career paths.
That's why we are always
improving our transformational
undergraduate programmes.
That's what it takes to stay
ahead. That's what it takes
to prepare you to take
on the world!



100% SMALL CLASS SIZES

With up to only 45 students per seminar, you will learn more, get to speak up and be heard.



DIRECT MERITORIOUS HONOURS

for all graduates across all SMU Undergraduate programmes – need we say more?



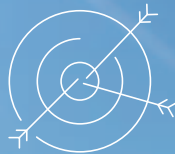
STRONGEST EMPLOYMENT OUTCOMES

SMU graduates have consistently emerged with one of the best starting salaries and strongest employment rates amongst all Singapore government-funded universities.



EXCEPTIONAL CAREER COACHING/SUPPORT

All SMU students are assigned a personal career coach right from day one!



MULTIPLE INTERNSHIP ADVANTAGE

The average SMU student completes 2-6 internships, both local and overseas, to better prepare them for the working world.



VIBRANT STUDENT LIFE

With over 150 student clubs, you'll find your passion here in arts, culture, sports, special interests, community service and so much more!



SCHOOL OF ACCOUNTANCY

- Accounting
- Accounting Data and Analytics (to be taken as a 2nd major)
- Financial Forensics (to be taken as a 2nd major)

LEE KONG CHIAN SCHOOL OF BUSINESS

- Communication Management
- Communication Management with track in Data, Design, & Communication
- Finance
- Finance with track in Finance Analytics
- Finance with track in Real Estate
- Finance with track in Wealth Management
- Finance with track in International Trading
- Finance with track in Banking
- Innovation & Entrepreneurship
- Marketing
- Marketing with track in Marketing Analytics
- Operations Management
- Operations Management with track in Operations Analytics
- Operations Management with track in Maritime Business & Operations
- Organisational Behaviour & Human Resources
- Quantitative Finance
- Strategic Management
- Digital Business (to be taken as a 2nd major)
- Sustainability (to be taken as a 2nd major)

SCHOOL OF COMPUTING AND INFORMATION SYSTEMS

BSc (Information Systems) Degree

Information Systems Major with specialisation in any of the single or dual tracks:

- Business Analytics
- Digitalisation & Cloud Solutions
- Financial Technology
- Smart-City Management and Technology

BSc (Computer Science) Degree

IT Solution Development Major with specialisations in any of the single or dual tracks:

- Artificial Intelligence
- Cybersecurity
- Cyber-Physical Systems

BSc (Computing & Law) Degree

BSc (Software Engineering) **NEW** SkillsFuture Work-Study Degree

**GET
POWERED UP:
MAJORS AND
TRACKS OFFERED
AT SMU**

**GUARANTEED
2ND
MAJOR
FOR ALL
STUDENTS!**

Second Majors

For BSc (Information Systems), BSc (Computer Science), BSc (Computing & Law) and BSc (Software Engineering) WSDeg students only:

Computing Studies

- Artificial Intelligence
- Cybersecurity
- Cyber-Physical Systems

For BSc (Information Systems), BSc (Computer Science), BSc (Computing & Law) and BSc (Software Engineering) WSDeg students only:

- IT Solution Management

For BSc (Computer Science), BSc (Computing & Law) and BSc (Software Engineering) WSDeg students only:

Technology for Business Solutions

- Business Analytics
- Digitalisation & Cloud Solutions
- Financial Technology
- Smart-City Management and Technology

For students from other schools within SMU

- Technology for Business

SCHOOL OF ECONOMICS

- Economics
- Economics with track in Quantitative Economics
- Economics with track in Real Estate
- Actuarial Science (to be taken as a 2nd major)
- Actuarial Science with Industry Integration Track (to be taken as a 2nd major)
- Health Economics & Management (to be taken as a 2nd major)
- Data Science and Analytics (to be taken as a 2nd major)

YONG PUNG HOW SCHOOL OF LAW

- Law
- Legal Studies (2nd major for non-Law students)

SCHOOL OF SOCIAL SCIENCES

- Politics, Law and Economics (to be taken as a first major only)
- Political Science
- Psychology
- Sociology
- Arts and Culture Management (to be taken as a 2nd major)
- Global Asia (to be taken as a 2nd major)
- Public Policy and Public Management (to be taken as a 2nd major)

COLLEGE OF INTEGRATIVE STUDIES

- Deferred Declaration of Degree **NEW**
- Individualised Major **NEW**
- Individualised Second Major **NEW**



**GET TO
SEE THE
WORLD**

GLOBAL  EXPOSURE

**GLOBAL
EXPOSURE**
FOR
100%
OF SMU STUDENTS

**MORE THAN
220 PARTNER
UNIVERSITIES
WORLDWIDE**

**MORE THAN
150 CITIES IN OVER
45 COUNTRIES**

GLOBAL INNOVATION IMMERSION (GII)

Bangkok, Beijing,
Ho Chi Minh City, Jakarta,
Manila, New York,
San Francisco, Shanghai
and more

OVERSEAS INTERNSHIPS

Bangalore, Bangkok,
Beijing, Ho Chi Minh City,
Hong Kong, Jakarta,
Manila, Mumbai,
Shanghai and more

OVERSEAS EXCHANGES

Bangkok, Beijing, Berlin,
Boston, Casablanca,
Dublin, Hangzhou, Lima,
London, Melbourne,
Mexico City, Paris, Seoul,
Tokyo, Toronto, Warsaw
and more

SMU-X OVERSEAS

Bangkok, Beijing, Berlin,
Chengdu, Ho Chi Minh
City, Jakarta, Manila,
New York, Seoul,
Shenzhen, Tainan,
Taipei, Vientiane,
Yogyakarta and more



Over the years, SMU students have fanned out across the world on study missions, overseas exchanges, summer programmes, community service projects and overseas internships. Here's a sampling of the more than 150 cities in over 45 countries that SMU students have travelled to over the years.

STUDY MISSIONS

Barcelona, Beijing, Kyoto, Lahore, London, Munich, New York, San Francisco, Tokyo, Venice and more

COMMUNITY SERVICE PROJECTS

Chiangmai, Ho Chi Minh City, Kathmandu, Kolkata, Manila, Medan, Nairobi, Phnom Penh, Xi'an, Yangon and more

SHORT-TERM STUDY PROGRAMMES

Aarhus, Amsterdam, Bandar Seri Begawan, Barcelona, Berlin, Gothenburg, Ipoh, Istanbul, Leuven, London, Mexico City, Morocco, Rome, Vienna, Wuhan, Yogyakarta and more



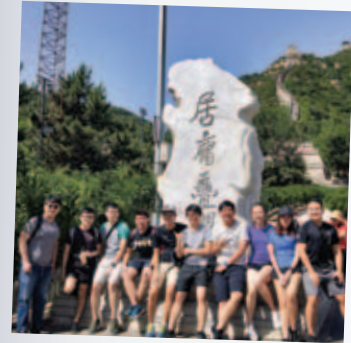
GLOBAL INNOVATION
IMMERSION (GII) THAILAND



OVERSEAS INTERNSHIPS
PHILIPPINES



OVERSEAS EXCHANGES
IRELAND



SMU-X OVERSEAS CHINA



STUDY MISSIONS SCANDINAVIA



COMMUNITY SERVICE PROJECTS
PROJECT NAMASTE, NEPAL



SHORT-TERM STUDY
PROGRAMMES ENGLAND

GET THE BIG PICTURE

INFO SESSIONS AND
SAMPLE CLASSES

TIME TO GET ORGANISED!

Find the live info sessions and sample classes you are interested in. Each session is only 45-minutes, so attend as many as you wish! Get inspired and see your future take shape in SMU.



25 FEBRUARY 2023 (SAT)

INFO SESSIONS

TIME	DESTINATION
10.00AM	<ul style="list-style-type: none"> Computer Science Info Session: Overview and Cyber-Physical Systems Track
11.15AM	<ul style="list-style-type: none"> Economics Info Session: Provide the Depth, Academic Rigour and Experiential Learning That Will Prepare You to Be Market Ready and Future Ready Business Info Session: The Value Proposition of the Lee Kong Chian School of Business (LKCSB)'s BBM Programme Computing@SMU Info Session: Discover Pathways to Computing Careers in SCIS Software Engineering Info Session: Integrating Academia with the Profession - the SMU Software Engineering Experience
12.30PM	<ul style="list-style-type: none"> Accountancy Info Session: Get Ready to Take on the Digitalised Accounting Landscape Information Systems Info Session: Your Future in Computing Begins Here! Social Sciences Info Session: Psychology/Political Science/Sociology - Discover the Science of Human Behaviour and How You Can Influence the World University Applications Workshop: Put Together A Strong Application to SMU Integrative Studies Info Session: Chope, Combine, Create; Taking an Individualised Pathway
1.45PM	<ul style="list-style-type: none"> Economics Info Session: Provide the Depth, Academic Rigour and Experiential Learning That Will Prepare You to Be Market Ready and Future Ready Business Info Session: The Value Proposition of the Lee Kong Chian School of Business (LKCSB)'s BBM Programme Law Info Session: Preparing You For The Future of Law Everything You Need To Know About SMU (best employment outcomes, guaranteed global experience and second major, curriculum and more!) Computing & Law (C&L) Info Session: The Future is Here - How a C&L Degree can Set You Apart
3.00PM	<ul style="list-style-type: none"> Accountancy Info Session: Get Ready to Take on the Digitalised Accounting Landscape Information Systems Info Session: Your Future in Computing Begins Here! Social Sciences Info Session: Politics, Law and Economics - Interdisciplinary Learning That Keeps You Relevant and Versatile in a Multifaceted World Fast Track Your Way to a Masters Acing Your University Interview: Interview Insights Workshop
4.15PM	<ul style="list-style-type: none"> Law Info Session: Preparing You For The Future of Law Computer Science Info Session: Overview and Cybersecurity Track Computing@SMU Info Session: Discover Pathways to Computing Careers in SCIS Everything You Need To Know About SMU (best employment outcomes, guaranteed global experience and second major, curriculum and more!)



TALK TIMINGS ARE SUBJECT TO CHANGE. SCAN HERE TO SEE MOST UPDATED TALK TIMINGS AND COME DOWN EARLY!



25 FEBRUARY 2023 (SAT)

SAMPLE CLASSES/WORKSHOPS/IN-DEPTH SESSIONS

TIME	DESTINATION
10.00AM	<ul style="list-style-type: none">• A Glimpse into Social Sciences: Psychology Sample Class• Economics Sample Class: The Modern World's Crystal Ball: Data and More Data• Information Systems Sample Class: BPM & Customer Journey Maps
11.15AM	<ul style="list-style-type: none">• Accountancy: Into the World of Financial Forensics• SMU-Duke-NUS Medicine Pathway: Learn How You Can Be a Doctor and a Future Healthcare Leader Through This Special Medicine Pathway in SMU• Funding Your University Education at SMU (A Financial Assistance Info Session)• Computing & Law (C&L) Sample Class: Tech and Law in the Age of GPT: A Hands-On Workshop for Prospective C&L Students• Computer Science Sample Class: The Art of Data Visualization
12.30PM	<ul style="list-style-type: none">• A Glimpse into Social Sciences: Politics, Law & Economics Sample Class• Scholarships Showcase: Be An SMU Scholar; Create Change and Inspire With An SMU Scholarship• Health Economics & Management In-Depth Session: Open Doors to Meaningful Career Pathways in the Healthcare Sector and Industry-ready Graduates• In-Depth Session: Analytics Specialists Are in Hot Demand - Find Out How YOU Can Become An Analytics Specialist at SMU• Business Sample Class: The Changing Nature of Influence in Business Communication• Core Curriculum Sample Class: Frontiers of Modern Computing• Software Engineering Info Session: Integrating Academia with the Profession - the SMU Software Engineering Experience
1.45PM	<ul style="list-style-type: none">• A Glimpse into Social Sciences: Sociology Sample Class• Data Science & Analytics In-Depth Session: Find Out Why Companies Are Now Looking For Professionals Who Can Sift Through the Goldmine of Data• Integrative Studies Sample Class: Introduction to Sustainability - An Interdisciplinary Approach• Information Systems Sample Class: Banks, You Can't Get Away: A Glimpse Into Job Roles in Banks' Technology, Operations and Architecture• Accountancy Sneak Preview: Accounting Information Systems Course• Global Opportunities Info Session: 100% Guaranteed Global Experiences - Find Out Why, How It Works and Where You Can Go!
3.00PM	<ul style="list-style-type: none">• In-Depth Session: Find Out How You Can Major in Innovation & Entrepreneurship or Start Your Own Company at SMU!• Economics Sample Class: The Modern World's Crystal Ball: Data and More Data• Law Sample Class• Computer Science Sample Class: Introduction to Conversational AI• Business Sample Class: The Changing Nature of Influence in Business Communication• Computing & Law (C&L) Info Session: The Future is Here: How a C&L Degree can Set You Apart
4.15PM	<ul style="list-style-type: none">• A Glimpse into Social Sciences: Political Science Sample Class• Actuarial Science In-depth Session: A First Step to the Actuarial Profession• Software Engineering Sample Class: Experiencing Seminar-style Learning• Accountancy Sneak Preview: Management Accounting Course



26 FEBRUARY 2023 (SUN)

INFO SESSIONS

TIME	DESTINATION
10.00AM	<ul style="list-style-type: none">• Business Info Session: The Value Proposition of the Lee Kong Chian School of Business (LKCSB)'s BBM Programme• Law Info Session: Preparing You For The Future of Law• Information Systems Info Session: Your Future in Computing Begins Here!• University Applications Workshop: Put Together A Strong Application to SMU• Global Opportunities Info Session: 100% Guaranteed Global Experiences - Find Out Why, How It Works and Where You Can Go!
11.15AM	<ul style="list-style-type: none">• Computer Science Info Session: Overview and Artificial Intelligence Track• Economics Info Session: Provide the Depth, Academic Rigour and Experiential Learning That Will Prepare You to Be Market Ready and Future Ready• Software Engineering Info Session: Integrating Academia with The Profession: The SMU Software Engineering Experience• College of Integrative Studies: Ask-Me-Anything (AMA) Session with CIS Dean Professor Elvin Lim• Accountancy Info Session: Get Ready to Take on the Digitalised Accounting Landscape
12.30PM	<ul style="list-style-type: none">• Social Sciences Info Session: Psychology/Political Science/Sociology - Discover the Science of Human Behaviour and How You Can Influence the World• Law Info Session: Preparing You For The Future of Law• Computing & Law Info Session: The Future is Here - How a Computing and Law Degree Can Set You Apart• Computing@SMU Info Session: Discover Pathways to Computing Careers in SCIS• Everything You Need To Know About SMU (best employment outcomes, guaranteed global experience and second major, curriculum and more!)
1.45PM	<ul style="list-style-type: none">• Business Info Session: The Value Proposition of the Lee Kong Chian School of Business (LKCSB)'s BBM Programme• SMU-Duke-NUS Medicine Pathway: Learn How You Can Be a Doctor and a Future Healthcare Leader Through This Special Medicine Pathway in SMU• Computer Science Info Session: Overview and Opportunities Beyond the Classroom• Accountancy Info Session: Get Ready to Take on the Digitalised Accounting Landscape• Integrative Studies Info Session: Chope, Combine, Create; Taking an Individualised Pathway
3.00PM	<ul style="list-style-type: none">• Information Systems Info Session: Your Future in Computing Begins Here!• Economics Info Session: Provide the Depth, Academic Rigour and Experiential Learning That Will Prepare You to Be Market Ready and Future Ready• Computing & Law Info Session: The Future is Here - How a Computing and Law Degree Can Set You Apart• Integrative Studies Info Session: Chope, Combine, Create; Taking an Individualised Pathway• Acing Your University Interview: Interview Insights Workshop
4.15PM	<ul style="list-style-type: none">• Social Sciences Info Session: Politics, Law and Economics - Interdisciplinary Learning That Keeps You Relevant and Versatile in a Multifaceted World• Fast Track Your Way To A Masters• Software Engineering Info Session: Integrating Academia with The Profession: The SMU Software Engineering Experience• Computing@SMU Info Session: Discover Pathways to Computing Careers in SCIS• Everything You Need To Know About SMU (best employment outcomes, guaranteed global experience and second major, curriculum and more!)



26 FEBRUARY 2023 (SUN)

SAMPLE CLASSES/WORKSHOPS/IN-DEPTH SESSIONS

LIMITED
PLACES
IN OUR SAMPLE
CLASSES SO
COME EARLY!

TIME	DESTINATION
10.00AM	<ul style="list-style-type: none">• Scholarships Showcase: Be An SMU Scholar; Create Change and Inspire With An SMU Scholarship• Accountancy Sneak Preview: Financial Accounting Course• Computing & Law (C&L) Sample Class: Tech and Law in the Age of GPT: A Hands-On Workshop for Prospective C&L Students• Economics Sample Class: The Modern World's Crystal Ball: Data and More Data• A Glimpse into Social Sciences: Political Science Sample Class
11.15AM	<ul style="list-style-type: none">• Law Sample Class• Business Sample Class: To Buy or to Sell, That's the Question! Understanding Forex Markets• Health Economics & Management In-Depth Session: Open Doors to Meaningful Career Pathways in the Healthcare Sector and Industry-ready Graduates• Funding Your University Education at SMU (A Financial Assistance Info Session)
12.30PM	<ul style="list-style-type: none">• Computer Science Sample Class: Cher, I can haz machine learning?• Accountancy Sneak Preview: Valuation Course• Integrative Studies Sample Class: Rethinking Wealth, Poverty and Inequality in Singapore• Data Science & Analytics In-Depth Session: Find Out Why Companies Are Now Looking For Professionals Who Can Sift Through the Goldmine of Data• A Glimpse into Social Sciences: Politics, Law & Economics Sample Class
1.45PM	<ul style="list-style-type: none">• Information Systems Sample Class: Enabling Digital Transformation with IoT• In-Depth Session: Find Out How You Can Major in Innovation & Entrepreneurship or Start Your Own Company at SMU!• Software Engineering Sample Class: Experiencing Seminar-style Learning• Actuarial Science In-depth Session: A First Step to the Actuarial Profession• A Glimpse into Social Sciences: Sociology Sample Class
3.00PM	<ul style="list-style-type: none">• Computer Science Sample Class: Artificial Neural Networks: Theory and Applications• Accountancy: Into the World of Financial Forensics• Core Curriculum Sample Class: Economics and Society• Economics Sample Class: The Modern World's Crystal Ball: Data and More Data• A Glimpse into Social Sciences: Psychology Sample Class
4.15PM	<ul style="list-style-type: none">• Information Systems Sample Class: Sentiment Analysis 101• Business Sample Class: Should Companies be Fearful of Sharing their Secret Sauce? Understanding Strategy in Today's World• Law Sample Class• In-Depth Session: Analytics Specialists Are in Hot Demand - Find Out How YOU Can Become An Analytics Specialist at SMU



GET IN-THE-KNOW

CLUE IN ON WHAT YOU'LL LEARN IN THE TALKS

SCHOLARSHIPS

Join us for a talk on how SMU's scholarships prepare you to make a positive impact in society with strong career outcomes. Learn how you can strengthen your chances to be an SMU scholar, hear from an SMU scholar and explore the global opportunities of being an SMU scholar.

UNIVERSITY APPLICATION WORKSHOP

How do you best present who you are in a university application form? What do university admissions officers care about when they read your application? Get answers to these questions at this informative talk on how to put together a university application that best reflects who you are.

SMU-DUKE-NUS MEDICINE PATHWAY

The SMU-Duke-NUS Medicine Pathway develops future clinicians who will bring with them a solid understanding and appreciation of the operations of a hospital or healthcare eco-system. If you aspire to play a key leadership or management role within a hospital or healthcare system who can make decisions regarding complex operations and patient-centric processes, come find out more about this pathway during our Open House!

FINANCIAL ASSISTANCE @ SMU

SMU is committed to ensuring that no deserving and qualified student will be denied an SMU education due to financial difficulty. Find out more about the range of bursaries and financial assistance schemes available for students.

COLLEGE OF INTEGRATIVE STUDIES **NEW**

Do you have an academic goal that cannot be achieved within the confines of traditional degree programmes? Join us to find out how the SMU College of Integrative Studies (CIS) nurtures graduates who will confidently navigate the inter-related issues of a complex world, find solutions beyond a single discipline or traditional paradigm, and contribute to industry and society in meaningful ways. Discover how you can design your own Individualised Major to suit your interests and career aspirations. First of its kind in Singapore!

UNDERGRADUATE ADMISSIONS

Hear from our admissions specialists and current students about the flexibility of the SMU curriculum, the distinctive features of our undergraduate programmes, the admissions requirements and application process, as well as the plethora of opportunities for SMU students to develop their skills both inside and outside of the classroom.



LEE KONG CHIAN SCHOOL OF BUSINESS

Find out why SMU's Bachelor of Business Management (BBM) is a much sought-after undergraduate programme in Singapore.

The broad-based curriculum, combined with industry-relevant majors, will sharpen your acumen as a transformative business leader. We also have a dynamic entrepreneurship ecosystem that supports new business venture and innovation projects.





SCHOOL OF ACCOUNTANCY

Find out how the SMU School of Accountancy grooms the next generation of future-ready accounting professionals who think strategically, communicate effectively and are tech-savvy.

Our second majors Accounting Data and Analytics and Financial Forensics will provide accounting professionals of the future the competencies and skills to enter high-growth areas in the accounting sector. Accountants with the right data analytics skills are in strong demand to perform more complex duties, and are also at the forefront of the fight against financial crimes.



SCHOOL OF ECONOMICS

Find out more about how SMU's Economics programme provides the depth, academic rigour and experiential learning that will prepare you to be market-ready and future-ready.

Hear more about our Actuarial Science major, which will be your first step to the actuarial profession. Discover why companies are looking for professionals who can sift through the goldmine of data and how our Data Science and Analytics major equips you with knowledge to fit that criteria. Learn about our Health Economics and Management major that opens the door to meaningful career paths in the healthcare industry.



SCHOOL OF COMPUTING AND INFORMATION SYSTEMS

INFORMATION SYSTEMS

Find out how Information Systems Major equips students with software development skills to solve complex technical issues, analyse and design emerging technologies to formulate digital transformation efforts for enterprises and organisations.

COMPUTER SCIENCE

Our Computer Science degree emphasises rigorous technical skills in employing scientific principles and computing technologies for IT solution development, as well as effective management skills in navigating complex software development and system deployment concerns.

COMPUTING & LAW**

Our Computing & Law degree equips professionals with both technological and legal skills to help organisations innovate quickly and responsibly in a fast-changing and increasingly digital world.

SOFTWARE ENGINEERING **NEW!**

Find out how SMU's first Work-Study Degree combines classroom-learning with structured on-the-job training to prepare you for a professional career in software development and solution management. It features a rigorous 52-week apprenticeship where you get to work in development teams under the mentorship of professional software engineers.

*** This is jointly offered by the Yong Pung How School of Law and School of Computing and Information Systems*



YONG PUNG HOW SCHOOL OF LAW

LAW

Discover how an SMU legal education will develop you into an articulate and confident legal practitioner with an acute sense of discernment, a heart for service and an ability to engage any area of law – present or future – with ease.

COMPUTING & LAW**

Our Computing and Law degree equips professionals with both technological and legal skills to deliver new services and reimagine the way we create value in the digital economy.

*** This is jointly offered by the Yong Pung How School of Law and School of Computing and Information Systems*



SCHOOL OF SOCIAL SCIENCES

A broad-based curriculum centred on the disciplines of Psychology, Sociology and Political Science (PPS) equips students with a holistic mindset and the ability to think critically in the face of complexities. Come find out more about this integrated approach and how it will open up careers in human services fields, education, management and other analytical and social-intensive professions.

Have you also wondered why the Politics, Law and Economics (PLE) major is such a powerful combination that is especially relevant in today's rapidly changing and highly unpredictable global landscape? Join us to bring your questions to this panel of esteemed faculty representatives and current PLE students.

FAST-TRACK BACHELORS-MASTERS PROGRAMMES AND EXCITING PATHWAYS

SMU-CARNEGIE MELLON MASTERS FAST-TRACK

Students can graduate with one of the following:

- BSc (Information Systems): Information Systems Major and a Masters from Carnegie Mellon University OR
- BSc (Computer Science): IT Solution Development Major and a Masters from Carnegie Mellon University
- BSc (Software Engineering)* degree and a Masters from Carnegie Mellon University

SMU-MASTER OF IT IN BUSINESS (MITB) FAST-TRACK

This fast track programme allows selected undergraduates to pursue a Bachelor and Master of IT in Business (MITB) degree concurrently.

SMU-MASTER OF SCIENCE IN COMPUTING FAST-TRACK

In addition to the BSc (Information Systems), BSc (Computer Science) or BSc (Software Engineering), selected undergraduates can obtain the Master of Science in Computing (MSc Computing) degree concurrently.

BBM QUANTITATIVE FINANCE-MSC IN QUANTITATIVE FINANCE FAST-TRACK PROGRAMME

This integrated programme allows students in the Bachelor of Business Management programme with the Quantitative Finance major to enrol in the MSc in Quantitative Finance programme and graduate with both the BBM and MSc degrees in 4 years.

SMU-UCL INTEGRATED PROGRAMME

Top performing students from the SMU School of Computing and Information Systems can obtain a dual degree in Bachelor of Science and a Master of Science in Urban Spatial Science from University College London (UCL).

SMU-DUKE-NUS MEDICINE PATHWAY

PREPARING DOCTORS TO BE FUTURE HEALTHCARE LEADERS

Want to be a doctor and a future healthcare leader? The innovative SMU-Duke-NUS Medicine Pathway will develop future clinicians who aspire towards key leadership or management roles within a hospital or healthcare system.

**MASTER
A COMPLEX
WORLD.
MASTER YOUR
FUTURE.**

**POSTGRAD PROGRAMMES THAT
DEEPEN YOUR EXPERTISE**

**SCHOOL OF
ACCOUNTANCY**

**1ST
IN ASIA
1ST
WORLDWIDE**

**LEE KONG CHIAN
SCHOOL OF BUSINESS**

**2ND
IN ASIA
& TOP 33
WORLDWIDE**

SCHOOL OF ECONOMICS

**1ST
IN ASIA & TOP
10 WORLDWIDE**

For more detailed rankings, visit smu.edu.sg

SMU'S POSTGRADUATE PROFESSIONAL PROGRAMMES

The volatility and uncertainty of a post-COVID world have disrupted economies, accelerating the shift towards digital transformation and changed the way we work. It has also opened up new opportunities for future leaders to create a positive impact by mastering new skills, knowledge, and competencies. With its innovative curriculum and strong industry connections, Singapore Management University offers a comprehensive suite of postgraduate professional programmes that will equip you with the current skills required to thrive in the new economy. Master Your Future today.



**Find out more
about our Masters
Programmes here**

Accounting

- Master of Professional Accounting
- MSc in Accounting (Data & Analytics)
- MSc in CFO Leadership*

Finance

- MSc in Applied Finance
- MSc in Quantitative Finance
- MSc in Wealth Management
- Global Master of Finance Dual Degree*

Management

- Executive Master of Business Administration
- Master of Business Administration
- MSc in Management

Specialised Masters

- MSc in Entrepreneurship and Innovation

Computing and Information Technology

- Master of IT in Business

Economics

- MSc in Economics
- MSc in Financial Economics

Law

- Juris Doctor Programme
- Master of Laws

**Admissions via partner institution*



**SCAN TO LEARN
MORE ABOUT SMU
MASTERS DAY**

GET IMMERSED

CHECK OUT THE
PROGRAMMES WE'VE
LINED UP FOR YOU

For the first time in three years,
we're opening up our entire
campus for a fully in-person
Open House. Come meet us,
talk to us, and experience what
makes SMU so special!



TOP 5
FUN THINGS
TO DO ON
CAMPUS
DURING
OPEN HOUSE

TAKE A SAMPLE



SEMINAR CLASS

Get a taste of SMU's signature
interactive seminar classes by sitting
in on one - on campus! Don't miss
this chance to experience what makes
SMU so special and different.

**Limited spaces available.*

TAKE AN OPEN-TOP BUS TOUR OF OUR CAMPUS



Our student-led campus tours are legendary. Take a breezy open-top bus tour of our beautiful campus located in the heart of the city. Only available during Open House! Whichever tour you choose, you'll get to take in our state-of-the-art facilities and the extraordinary SMU culture and spirit.



ENJOY STUDENT PERFORMANCES

More than 40 student performances – from samba to hip hop to ballroom, a capella and more - will take place over the Open House weekend, including mini-pop up performances on our Campus Green. Catch a performance or two, and sit back and enjoy!

IMMERSE IN STUDENT LIFE



Come by our Campus Green and SMU Connexion to view our immersive pop-up student life exhibits – great way to preview what your SMU life could be like too!

Special "Celebrity" Appearance!



Our all-time favourite Smoo mascot will be making a special appearance on campus during Open House. Spot him and say hi – and you may be rewarded with a surprise!

GET HUNGRY

TOP 10 EATS IN AND AROUND SMU TO SATISFY YOUR CRAVINGS

You'll never go hungry at SMU. There are options galore to satisfy every taste and suit every budget just a few steps and hop from campus. Learning is important but so is refuelling!

ATAS TURKISH KEBAB

190 Middle Road, Level 1, Fortune Centre
Price Range: \$8 - 10

Located on the first floor of Fortune Centre, Turkish Atas Kebabs is a small haven that sells traditional Turkish delights like Falafel, Rice pudding, Hummus and others!



ISLE EATING HOUSE

35 Selegie Road, #01-08/02-08, Parklane Shopping Mall, Items range from \$2 - 8

Isle Eating House is a hidden gem in the city centre. Where else can you find \$4 Hokkien Mee, Fried Rice or Hor Fun in Dhoby Ghaut? With air conditioning too!

WESTERN CUISINE - SMU KOUFU

70 Stamford Rd, #B1-26/28, Price range: \$5 - 7

A perennial favourite among the SMU community, the western stall at Koufu is best known for its big portions, hearty generous side dish and being priced for only around \$5-6. The popular Chicken Cutlet comes with a pasta of your choice.

ONALU BAGEL HAÚS

60 Stamford Rd, #01-11
Price range: \$8 - 12

Onalu Bagel Haús is located conveniently in the heart of Singapore Management University's campus. They have an extensive menu of savoury, dessert and customisable bagels. And their bagels are freshly made in-house!

CANTEEN BISTRO

80 Stamford Rd, #B1-61

Price range: \$8 - 11

Canteen Bistro in SMU serves tasty omu rice lunch sets starting from \$8. From Crispy Chicken to Beef Stroganoff, their portions are generous. They come with a heaping portion of rice encased in a silky omelette surrounded by plenty of meat.



CHOPS GRILL & SIDES

1 Selegie Road #01-03

Price range: \$7 - 15

Situated a stone's throw from our city campus, Chops Grill & Sides offers Western dishes such as pasta, burgers and their signature grills.



BRICKLANE

70 Stamford Road #01-22 Li Ka Shing Library

Price range: \$7 - 12

Located in SMU, Bricklane serves healthy and yummy donburi bowls. Choose from flavours such as Flamed Shabu Beef, Smoked Duck Breast and Smoked Salmon Mentaiko with Fish Roe. All bowls come with cherry tomatoes, sous vide egg and house special mentaiko.



ORIGINAL ROCHOR BEANCURD

2 Short Street

Price range: \$1-2

This is a gem of a dessert store right next to Prinsep Street Residences. They've been around since the 1950s and still packing them in. The best part is they're open past 11pm!

THE TREE CAFE

107 North Bridge Road, #02-33, Funan Centre

Price: \$10 - 15 (\$2 off total bill for students)

A cosy little cafe with a garden ambience. Its wallet-friendly menu is a draw for students. Try the Chicken Chop Rice and Duck Confit Pasta!

TRIPLETS BY BAKERY CUISINE

70 Stamford Rd, #B1-24A, SMU Concourse

Price range: \$2 - 2.50

Waffles from Triplets are crispy, golden and fluffy on the inside. Choose from classic flavours such as kaya, peanut butter and cream cheese, or unique flavours such as chocolate marshmallow and chocolate banana! They are perfect for a midday snack!



ARTS & CULTURE

- Artdicted
- Ardiente
- Broadcast & Entertainment
- Eurhythmix
- INDANCITY
- Ivory Keys
- Komunitas Indonesia
- Literati
- Malay Language & Cultural Club
- Samba Masala
- SMUSAIC
- SoundFoundry
- StageIT
- VOIX
- AND MORE!

GET A LIFE



FIND YOURSELF, FIND FRIENDS

MORE THAN 150 STUDENT CLUBS TO CHOOSE FROM

The world may be your oyster but don't live in a shell! With over 150 student clubs to choose from, life in SMU is anything but boring. It's a great way to step out of your comfort zone, make friends or do something different. Take your pick and get involved!





SPORTS & ADVENTURE

- Aikido
- Aquatic Sharks
- Archery
- Basketball
- Bowling
- Climb Team
- Cuesports
- Diving
- Dragonboat
- Fencing
- Golf
- Kayaking
- Kendo
- Muay Thai
- Netball
- Rugby
- Sailing
- Trekking
- Soccer
- Squash
- Tchoukball
- Ultimate Frisbee
- Windsurfing
- Wushu
- AND MORE!

SPECIAL INTEREST & COMMUNITY SERVICE

- Caretalyst
- Conjunct Consulting
- Debating Society
- Ember
- E-Sports
- FitnessWorks
- Gourmet Club
- Mixed Martial Arts (MMA)
- People for Animal Welfare (PAW)
- Recreational Fishing
- Rotaract
- Strategica
- Toastmasters
- Wine Appreciation Club
- Women's Connection
- AND MORE!

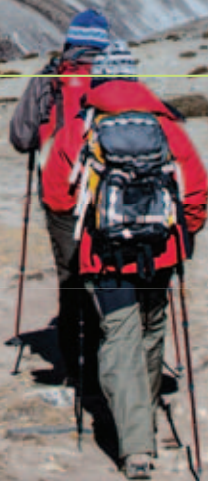


STUDENT LEADERSHIP

SMU Students' Association
SMU Ambassadorial Corps
AND MORE!

SMU INTERNATIONAL CONNECTIONS

SMU Al Khaleej
SMU Apsara Cambodia
SMU Barkada
SMU Chao Vietnam
SMU Connect China
SMU Francophiles
SMU Woori Sayi
AND MORE!



**HERE IS
THE MOST
IDEAL ROUTE TO
GET TO SMU
OPEN HOUSE
2023:**

Alight at Bras Basah MRT and take Exit D

Cross Bras Basah Road onto SMU Campus Green (look out for location markers)

Make your way through Campus Green and head towards SMU Connexion
(Cross Stamford Road)

Journey through SMU Connexion leading towards the Yong Pung How School of Law
and the School of Social Sciences & College of Integrative Studies



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