

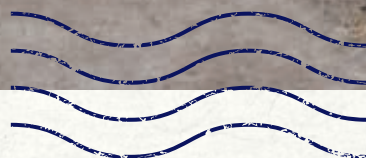
SMU OPEN HOUSE 2025

SOARING BEYOND LIMITS | 22-23 FEB



JOIN US NOW!

10AM - 6PM





10 REASONS



TO JOIN US AT SMU OPEN HOUSE 2025



Scan for more information

- 1 TAKE AMAZING SAMPLE CLASSES - AS MANY AS YOU WANT!
- 2 JOIN 100+ INFORMATION SESSIONS
- 3 VISIT SCHOOL BOOTHS - ASK ALL YOUR QUESTIONS!
- 4 TOUR SINGAPORE'S MOST CONNECTED CITY CAMPUS
- 5 CHAT WITH CURRENT STUDENTS
- 6 GET ADMISSIONS TIPS
- 7 EXPERIENCE SMU'S INCREDIBLE STUDENT LIFE
- 8 JOIN US FOR MASTER'S DAY ON SAT 22 FEB!
- 9 WIN AMAZING GOODIE BAGS AND PRIZES
- 10 CELEBRATE SMU'S SILVER JUBILEE WITH 25,000 GIVEAWAYS

WHEN IT COMES TO PUTTING YOU FIRST, SMU IS #1

STRONGEST EMPLOYMENT OUTCOMES IN SINGAPORE - YEAR AFTER YEAR!

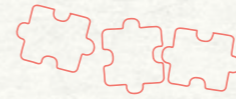


1ST UNI IN SINGAPORE WITH GUARANTEED GLOBAL EXPERIENCE FOR YOU

1ST UNI IN SINGAPORE WITH 100% SMALL CLASS SIZES



1ST UNI IN SINGAPORE WHERE YOU CAN DESIGN YOUR OWN MAJOR



1ST UNI IN SINGAPORE TO PIONEER HOLISTIC ADMISSIONS



1ST UNI IN SINGAPORE TO GUARANTEE YOU A 2ND MAJOR



A LOOK AT OUR 2023 GRADUATE EMPLOYMENT OUTCOMES:



92.3%

Secured jobs within 6 months of completing their final examinations



\$4,891

Mean gross monthly (starting) salary - Highest amongst universities surveyed



1 IN 2

SMU graduates received 2 to 5 job offers



7 IN 10

Secured job offers even BEFORE graduation



SMU Graduates are hired across **40** Industry Sectors

TOP 20% AVERAGE

STARTING SALARIES >\$7,360!

HIGHEST ACROSS UNIS SURVEYED

*2023 Joint Graduate Employment Survey (GES) by SMU and the other Autonomous Universities





100+ TALKS AND SAMPLE CLASSES OVER THE WEEKEND!

Here is a small sampling of the AMAZING and INCREDIBLE talks, info sessions and sample classes available only at SMU Open House 2025. Come discover what makes an SMU education so vital, breathtaking and transformational!

SCHOOL OF ACCOUNTANCY

- Accountancy Information Session: Transforming Numbers into Impact
- Accountancy Course Preview: Decode the Story Behind Numbers
- Accountancy In-Depth Session: Dive into the World of Financial Forensics
- ...AND MORE!

LEE KONG CHIAN SCHOOL OF BUSINESS

- Business Information Session: Why SMU Business
- Business Sample Class: The Changing Nature of Influence in Business Communication
- Business Sample Class: Should Companies Be Fearful of Sharing their Secret Sauce? Understanding Strategy in Today's World
- Business Sample Class: How to Do Your Work with Just a Few Limited Resources
- Business Sample Class: Forex Markets: Buy or Sell?
- Business Sample Class: The Science of Judgement and Decision Making
- ...AND MORE!

SCHOOL OF COMPUTING AND INFORMATION SYSTEMS

- School of Computing & Information Systems Information Session: Overview of ALL Computing Programmes in SMU
- School of Computing & Information Systems Sample Class: No programming experience? Scared of maths? A computing degree is perfect for you!
- School of Computing & Information Systems Sample Class: How anyone can become an AI / analytics specialist that employers are desperately seeking!
- ...AND MORE!

COLLEGE OF INTEGRATIVE STUDIES

- Integrative Studies Sample Class: Change the World, Start Here: A Guide to Confronting Modern Challenges
- Integrative Studies Information Session: Hacking the Future and Reimagining Possibilities with Integrative Studies
- ...AND MORE!



Scan here for the full talks schedules



JOIN AS MANY AS YOU'D LIKE!

SCHOOL OF ECONOMICS

- Economics Information Session: Provide the Depth, Academic Rigour and Experiential Learning That Will Prepare You to Be Market Ready and Future Ready
- Economics Sample Class: Economic Fundamentals and Political Change
- Data Science & Analytics In-Depth Session: Find Out Why Companies Are Now Looking for Professionals Who Can Sift Through the Goldmine of Data
- ...AND MORE!

SCHOOL OF SOCIAL SCIENCES

- Social Sciences Information Session: Discover the Science of Human Behaviour and How You Can Influence the World
- Social Sciences Information Session: Politics, Law and Economics - Interdisciplinary Learning That Keeps You Relevant and Versatile in a Multifaceted World
- PLUS sample classes in Psychology, Political Science, Sociology
- ...AND MORE!

YONG PUNG HOW SCHOOL OF LAW

- Law Information Session
- Law Sample Class
- Law Insights Session: Preparing for the SMU Law Writing Test & Interviews
- ...AND MORE!

SCHOLARSHIPS AND FINANCIAL ASSISTANCE

- Secure An SMU Scholarship: Hear From SMU Scholars
- Financial Freedom at SMU: A Guide to SMU's Generous Financial Assistance Support
- ...AND MORE!

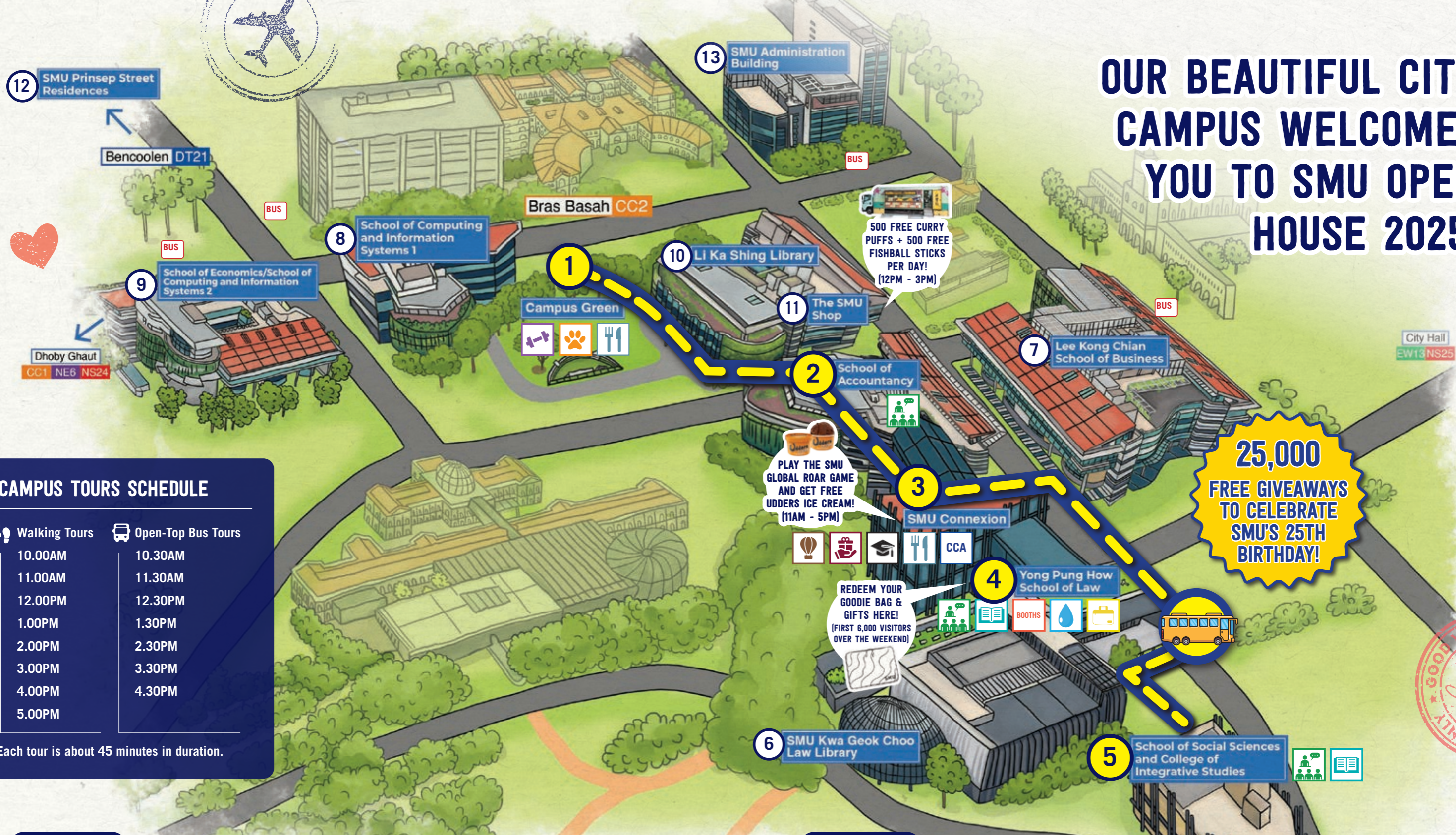
ADMISSIONS

- Everything You Need to Know About SMU (best employment outcomes, guaranteed global experience and second major, curriculum and more!)
- University Applications & Interview Skills Workshop: Put Together A Strong Application to SMU
- Go Beyond Undergrad: Explore Masters Degrees in SMU
- ...AND MORE!



OUR BEAUTIFUL CITY CAMPUS WELCOMES YOU TO SMU OPEN HOUSE 2025!

25,000
FREE GIVEAWAYS TO CELEBRATE SMU'S 25TH BIRTHDAY!



CAMPUS TOURS SCHEDULE

Walking Tours	Open-Top Bus Tours
10.00AM	10.30AM
11.00AM	11.30AM
12.00PM	12.30PM
1.00PM	1.30PM
2.00PM	2.30PM
3.00PM	3.30PM
4.00PM	4.30PM
5.00PM	

Each tour is about 45 minutes in duration.

BUILDINGS

- 1 Campus Green
- 2 School of Accountancy
- 3 SMU Connexion
- 4 Yong Pung How School of Law
- 5 School of Social Sciences and College of Integrative Studies
- 6 SMU Kwa Geok Choo Law Library
- 7 Lee Kong Chian School of Business
- 8 School of Computing and Information Systems 1
- 9 School of Economics/School of Computing and Information Systems 2
- 10 Li Ka Shing Library
- 11 The SMU Shop
- 12 SMU Prinsep Street Residences
- 13 SMU Administration Building

ACTIVITIES

- CCA CCA Booths and Student Life Showcase
- SMU Sports Tryouts (Saturday only)
- Soar with SMU Game
- SMU Animal Day (Sunday only)
- F&B options (FREE ice cream, candy floss and more!)
- Info Sessions & In-Depth Talks
- Sample Classes
- School Booths
- Water Dispensers/Coolers (Levels 1-3)
- Goodie Bag Redemption @ Level 3
- Masters Day (Saturday Only)
- Games and Sponsors' Giveaways
- Campus Tours

TOP 5 FUN THINGS TO DO DURING SMU OPEN HOUSE 2025





BONUS 🥰

Be one of our first 6,000 visitors over the weekend to redeem your Open House exclusive laptop bag! ★

- NUMBER 1
SMU OPEN HOUSE 2025



ENJOY STUDENT PERFORMANCES
- NUMBER 2
SMU OPEN HOUSE 2025



SCREAM 'I LOVE SMU' FOR ICE CREAM
- NUMBER 3
SMU OPEN HOUSE 2025



TRY OUT NEW SPORTS (SAT ONLY)
- NUMBER 4
SMU OPEN HOUSE 2025



CELEBRATE ANIMAL DAY WITH FURRY FRIENDS (SUN ONLY)
- NUMBER 5
SMU OPEN HOUSE 2025



PLAY OUR 'SOAR WITH SMU' GAME AND WIN AMAZING PRIZES

HOW TO GET TO SMU OPEN HOUSE 2025


- CC2


Bras Basah
MRT Exit B/C
- NS25 EW13


City Hall
MRT Exit A (8-minute walk)





HOW TO PREPARE FOR SMU OPEN HOUSE 2025

- 

Open House runs from 10AM - 6PM each day. Set your alarm and come early to snag more goodies!
- 

Bring a waterbottle and wear comfortable walking shoes. Our campus is big!
- 

Wear comfortable attire so you can join in the games (to win prizes!) and light sports tryouts.
- 

Prepare questions to ask our students and professors - they want to hear from you!
- 

The full 100+ talks schedule will be on our website in mid-Feb. Jot down all the talks you want to attend!

