



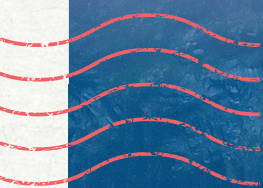
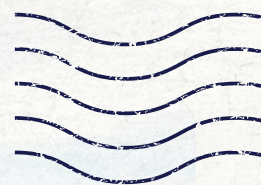
SMU

OPEN

HOUSE

28 FEB - 1 MAR

THE FUTURE STARTS HERE



**JOIN
US
NOW**



10 REASONS



TO JOIN US AT SMU OPEN HOUSE 2026



Scan for more information

1



TAKE AMAZING
SAMPLE CLASSES -
AS MANY AS YOU WANT!

2



JOIN 100+
INFORMATION SESSIONS

3



VISIT SCHOOL BOOTHS -
ASK ALL YOUR QUESTIONS!

4



TOUR SINGAPORE'S MOST
CONNECTED CITY CAMPUS

5



CHAT WITH
CURRENT STUDENTS

6



GET ADMISSIONS TIPS

7



EXPERIENCE SMU'S
INCREDIBLE STUDENT LIFE

10



WIN AMAZING
GOODIE BAGS
AND PRIZES!

8



JOIN US FOR MASTER'S DAY
ON SAT 28 FEB

9



ENJOY FREE ICE CREAM,
NUGGETS, POPCORN & MORE!

WHEN IT COMES TO PUTTING YOU FIRST, SMU IS #1



**STELLAR
EMPLOYMENT
OUTCOMES**
IN SINGAPORE
- YEAR AFTER
YEAR!



1ST
UNI IN SINGAPORE WITH
GUARANTEED GLOBAL
EXPERIENCE FOR YOU

1ST



UNI IN SINGAPORE
WITH 100% SMALL
CLASS SIZES

1ST

UNI IN SINGAPORE
WHERE YOU CAN DESIGN
YOUR OWN MAJOR



1ST

UNI IN SINGAPORE
TO OFFER LIFELONG CAREER
SUPPORT FOR ALL GRADUATES



1ST

UNI IN SINGAPORE
TO GUARANTEE YOU
A 2ND MAJOR

**2ND
MAJOR**

A LOOK AT OUR 2024 GRADUATE EMPLOYMENT OUTCOMES:

*2024 Joint Graduate Employment Survey (GES) by SMU and the other Autonomous Universities



\$5,057

Average gross monthly
(starting) salary of
SMU graduates



9 IN 10

SMU graduates
secured
employment
within 6 months of
their final exams



1 IN 2

SMU graduates received
2 to 5 job offers.



6 IN 10

SMU graduates
secured employment
EVEN BEFORE
graduation



100+ TALKS AND SAMPLE CLASSES OVER THE WEEKEND!

Here is a small sampling of the AMAZING and INCREDIBLE talks, info sessions and sample classes available only at SMU Open House 2026. Come discover what makes an SMU education so vital, breathtaking and transformational!



SCHOOL OF ACCOUNTANCY

- **Info Session:** Transforming Numbers into Impact
- **Sample Class:** Accountancy Course Preview: Decode the Story Behind Numbers
- **In-Depth Session on Financial Forensics:** Accountancy-Dive into the World of Financial Forensics
- **In-Depth Session on Sustainable Accounting:** Sustainability Reporting- Demystifying the Alphabet Soup
- **...AND MORE!**



LEE KONG CHIAN SCHOOL OF BUSINESS

- **Info Session:** Why SMU Business
- **Sample Class:** Forex Markets: Buy or Sell?
- **Sample Class:** Why We Choose What We Choose: The Science of Decision Making
- **Sample Class:** The Changing Nature of Influence in Business Communication
- **Sample Class:** Dating Someone Overseas? How Global Strategy Can Help
- **...AND MORE!**



SCHOOL OF COMPUTING AND INFORMATION SYSTEMS

- **Sample Class:** Trustworthy AI: A New Challenge and How to Approach It
- **Sample Class:** How Anyone Can Become AI / Analytics Specialist that Employers are Desperately Seeking!
- **Sample Class:** Breeze Through Coding Classes with GenAI
- **Sample Class:** Crafting Technology That Connects
- **Sample Class:** IoT: Weaving Intelligence into the Physical World
- **...AND MORE!**



COLLEGE OF INTEGRATIVE STUDIES

- **Sample Class:** Making Decisions Using Data Science: A Case Study for Social Good
- **Sample Class:** The Psychology of Pricing – How Prices Shape Consumer Perception
- **Sample Class:** Why We Queue (And Other Things We Don't Think About)
- **...AND MORE!**





SCHOOL OF ECONOMICS

- **Info Session:** Provide the Depth, Academic Rigour and Experiential Learning That Will Prepare You to Be Market Ready and Future Ready
- **Sample Class:** Economic Fundamentals and Political Change
- **Sample Class:** Company Takeover: Lessons From Game Theory
- **In-Depth Session on Data Science & Analytics:** Why Data, Not Oil, Drives the Modern Economy
- **...AND MORE!**



SCHOOL OF SOCIAL SCIENCES

- **Sample Class:** Women's Political Leadership
- **Sample Class:** Introduction to Psychology
- **Sample Class:** Early Childhood Experiences and Inequality
- **Sample Class:** How Do Scientists Measure Happiness?
- **Sample Class:** Family and the Gender Pay Gap
- **...AND MORE!**



YONG PUNG HOW SCHOOL OF LAW

- **Info Session** on SMU Law
- **Law Insights Session:** Preparing for the SMU Law Writing Test & Interviews
- **Law Sample Classes**
- **...AND MORE!**



SCHOLARSHIPS AND FINANCIAL ASSISTANCE

- **Secure an SMU Scholarship:** Hear From SMU Scholars
- **Financial Freedom at SMU:** A Guide to SMU's Generous Financial Assistance Support
- **...AND MORE!**



ADMISSIONS

- **Everything You Need To Know About SMU** (best employment outcomes, guaranteed global experience and second major, curriculum and more!)
- **University Applications & Interview Skills Workshop:** Put Together a Strong Application to SMU
- **Go Beyond Undergrad:** Explore SMU Masters
- **...AND MORE!**



JOIN AS MANY AS YOU'D LIKE!



Scan here for the full talks schedules





OUR BEAUTIFUL CITY CAMPUS WELCOMES YOU TO SMU OPEN HOUSE 2026!

BUILDINGS

- | | | |
|--|--|---------------------------------|
| ① Campus Green | ⑥ SMU Kwa Geok Choo Law Library | ⑩ Li Ka Shing Library |
| ② School of Accountancy | ⑦ Lee Kong Chian School of Business | ⑪ The SMU Shop |
| ③ SMU Connexion | ⑧ School of Computing and Information Systems 1 | ⑫ SMU Prinsep Street Residences |
| ④ Yong Pung How School of Law | ⑨ School of Economics/ School of Computing and Information Systems 2 | ⑬ SMU Administration Building |
| ⑤ School of Social Sciences and College of Integrative Studies | | |

U Administration
Building

BUS

500 FREE CURRY
PUFFS + 500 FREE
FISHBALL STICKS
PER DAY!
(12PM - 3PM)

ing Library

11

The SMU
Shop

BUS

7

Lee Kong Chian
School of Business

2

School of
Accountancy



JOIN OUR GAMES
AND GET FREE
ODDERS ICE CREAM!

3

SMU Connexion



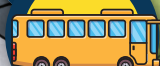
CCA



REDEEM YOUR
GOODIE BAG &
GIFTS HERE!
(FIRST 6,000 VISITORS
OVER THE WEEKEND)

4

Yong Pung How
School of Law



5

School of Social Sciences
and College of
Integrative Studies



6

SMU Kwa Geok Choo
Law Library

CAMPUS TOURS SCHEDULE



Walking Tours



Open-Top Bus Tours

10.00AM

10.30AM

11.00AM

11.30AM

12.00PM

12.30PM

1.00PM

1.30PM

2.00PM

2.30PM

3.00PM

3.30PM

4.00PM

4.30PM

5.00PM

Each tour is about 45 minutes in duration.

*Tour timings are subject to change on the actual day.

ACTIVITIES



CCA Booths



Student Life Showcase



F&B options (FREE
ice cream, popcorn
and more!)



Info Sessions &
In-Depth Talks



Sample Classes



School Booths



Water Dispensers/
Coolers (Levels 1-3)



Goodie Bag
Redemption @ Level 3



Masters Day
(Saturday Only)



Games and Sponsors'
Giveaways



Campus Tours

TOP 5 FUN THINGS TO DO DURING SMU OPEN HOUSE 2026



BONUS

Be one of our first 6,000 visitors over the weekend to redeem your Open House exclusive SMU goodie bag!

NUMBER 1

SMU OPEN HOUSE 2025



ENJOY STUDENT PERFORMANCES

NUMBER 2

SMU OPEN HOUSE 2025



SCREAM 'I LOVE SMU' FOR ICE CREAM

NUMBER 3

SMU OPEN HOUSE 2025



TAKE AN OPEN-TOP BUS TOUR OF OUR BEAUTIFUL CITY CAMPUS

NUMBER 4

SMU OPEN HOUSE 2025



IMMERSE IN STUDENT LIFE ACTIVITIES AT SMU CAMPUS GREEN

NUMBER 5

SMU OPEN HOUSE 2025



TAKE PART IN EXCITING GAMES AND WIN AMAZING PRIZES



HOW TO GET TO SMU OPEN HOUSE 2026

CC2

Bras Basah
MRT Exit B/C

NS25 EW13

City Hall
MRT Exit A (8-minute walk)



HOW TO PREPARE FOR SMU OPEN HOUSE 2026



Open House runs from 10AM - 6PM each day. Set your alarm and come early to snag more goodies!



Bring a waterbottle and wear comfortable walking shoes. Our campus is big!



Wear comfortable attire so you can join in the games (to win prizes!)



Prepare questions to ask our students and professors - they want to hear from you!



The full 100+ schedule of talks will be on our website in mid-Feb. Jot down all the talks you want to attend!



@smuadmissions



admissions.smu.edu.sg/openhouse



admissions@smu.edu.sg