



**JOIN
US
NOW**





10 REASONS



TO JOIN US AT SMU OPEN HOUSE 2026



Scan for more information



TAKE AMAZING
SAMPLE CLASSES -
AS MANY AS YOU WANT!



JOIN 100+
INFORMATION SESSIONS



VISIT SCHOOL BOOTHS -
ASK ALL YOUR QUESTIONS!



TOUR SINGAPORE'S MOST
CONNECTED CITY CAMPUS



CHAT WITH
CURRENT STUDENTS



GET ADMISSIONS TIPS



EXPERIENCE SMU'S
INCREDIBLE STUDENT LIFE



JOIN US FOR MASTER'S DAY
ON SAT 28 FEB



ENJOY FREE ICE CREAM,
NUGGETS, POPCORN & MORE!



WIN AMAZING
GOODIE BAGS
AND PRIZES!

WHEN IT COMES TO PUTTING YOU FIRST, SMU IS #1



STELLAR
EMPLOYMENT
OUTCOMES
IN SINGAPORE
- YEAR AFTER
YEAR!



1ST
UNI IN SINGAPORE WITH
GUARANTEED GLOBAL
EXPERIENCE FOR YOU

1ST



UNI IN SINGAPORE
WITH 100% SMALL
CLASS SIZES

1ST



UNI IN SINGAPORE
WHERE YOU CAN DESIGN
YOUR OWN MAJOR

1ST



UNI IN SINGAPORE
TO OFFER LIFELONG CAREER
SUPPORT FOR ALL GRADUATES

1ST

2ND
MAJOR

UNI IN SINGAPORE
TO GUARANTEE YOU
A 2ND MAJOR

A LOOK AT OUR 2024 GRADUATE EMPLOYMENT OUTCOMES:

*2024 Joint Graduate Employment Survey (GES) by SMU and the other Autonomous Universities



\$5,057

Average gross monthly
(starting) salary of
SMU graduates



9 IN 10

SMU graduates
secured
employment
within 6 months of
their final exams



1 IN 2

SMU graduates received
2 to 5 job offers.



6 IN 10

SMU graduates
secured employment
EVEN BEFORE
graduation



100+ TALKS AND SAMPLE CLASSES OVER THE WEEKEND!

Here is a small sampling of the AMAZING and INCREDIBLE talks, info sessions and sample classes available only at SMU Open House 2026. Come discover what makes an SMU education so vital, breathtaking and transformational!



SCHOOL OF ACCOUNTANCY

- **Info Session:** Transforming Numbers into Impact
- **Sample Class:** Accountancy Course Preview: Decode the Story Behind Numbers
- **In-Depth Session on Financial Forensics:** Accountancy- Dive into the World of Financial Forensics
- **In-Depth Session on Sustainable Accounting:** Sustainability Reporting- Demystifying the Alphabet Soup
- ...AND MORE!



LEE KONG CHIAN SCHOOL OF BUSINESS

- **Info Session:** Why SMU Business
- **Sample Class:** Forex Markets: Buy or Sell?
- **Sample Class:** Why We Choose What We Choose: The Science of Decision Making
- **Sample Class:** The Changing Nature of Influence in Business Communication
- **Sample Class:** Dating Someone Overseas? How Global Strategy Can Help
- ...AND MORE!



SCHOOL OF COMPUTING AND INFORMATION SYSTEMS

- **Sample Class:** Trustworthy AI: A New Challenge and How to Approach It
- **Sample Class:** How Anyone Can Become AI / Analytics Specialist that Employers are Desperately Seeking!
- **Sample Class:** Breeze Through Coding Classes with GenAI
- **Sample Class:** Crafting Technology That Connects
- **Sample Class:** IoT: Weaving Intelligence into the Physical World
- ...AND MORE!



COLLEGE OF INTEGRATIVE STUDIES

- **Sample Class:** Making Decisions Using Data Science: A Case Study for Social Good
- **Sample Class:** The Psychology of Pricing – How Prices Shape Consumer Perception
- **Sample Class:** Why We Queue (And Other Things We Don't Think About)
- ...AND MORE!



SCHOOL OF ECONOMICS

- **Info Session:** Provide the Depth, Academic Rigour and Experiential Learning That Will Prepare You to Be Market Ready and Future Ready
- **Sample Class:** Economic Fundamentals and Political Change
- **Sample Class:** Company Takeover: Lessons From Game Theory
- **In-Depth Session on Data Science & Analytics:** Why Data, Not Oil, Drives the Modern Economy
- ...AND MORE!



SCHOOL OF SOCIAL SCIENCES

- **Sample Class:** Women's Political Leadership
- **Sample Class:** Introduction to Psychology
- **Sample Class:** Early Childhood Experiences and Inequality
- **Sample Class:** How Do Scientists Measure Happiness?
- **Sample Class:** Family and the Gender Pay Gap
- ...AND MORE!



YONG PUNG HOW SCHOOL OF LAW

- **Info Session** on SMU Law
- **Law Insights Session:** Preparing for the SMU Law Writing Test & Interviews
- **Law Sample Classes**
- ...AND MORE!



SCHOLARSHIPS AND FINANCIAL ASSISTANCE

- **Secure an SMU Scholarship:** Hear From SMU Scholars
- **Financial Freedom at SMU:** A Guide to SMU's Generous Financial Assistance Support
- ...AND MORE!



ADMISSIONS

- **Everything You Need To Know About SMU** (best employment outcomes, guaranteed global experience and second major, curriculum and more!)
- **University Applications & Interview Skills Workshop:** Put Together a Strong Application to SMU
- **Go Beyond Undergrad:** Explore SMU Masters
- ...AND MORE!



JOIN AS MANY AS YOU'D LIKE!



Scan here for the full talks schedules



12 SMU Prinsep Street Residences

Bencoolen DT21

BUS

8 School of Computing and Information Systems 1

Bras Basah CC2

13 SMU Administration Building

BUS

10 Li Ka Shing Library

500 FREE CURRY PUFFS + 500 FREE FISHBALL STICKS PER DAY! (12PM - 3PM)

11 The SMU Shop

2 School of Accountancy

7 Lee Kong Chian School of Business

BUS

Dhoby Ghaut CC1 NE6 NS24

9 School of Economics/School of Computing and Information Systems 2

Campus Green

OUR BEAUTIFUL CITY CAMPUS WELCOMES YOU TO SMU OPEN HOUSE 2026!

JOIN OUR GAMES AND GET FREE UDDERS ICE CREAM!

CCA

3

SMU Connexion

4 Yong Pung How School of Law

BOOTH

REDEEM YOUR GOODIE BAG & GIFTS HERE! (FIRST 6,000 VISITORS OVER THE WEEKEND)

6 SMU Kwa Geok Choo Law Library

5

School of Social Sciences and College of Integrative Studies



CAMPUS TOURS SCHEDULE	
Walking Tours	Open-Top Bus Tours
10.00AM	10.30AM
11.00AM	11.30AM
12.00PM	12.30PM
1.00PM	1.30PM
2.00PM	2.30PM
3.00PM	3.30PM
4.00PM	4.30PM
5.00PM	

Each tour is about 45 minutes in duration.
*Tour timings are subject to change on the actual day.

BUILDINGS

- 1 Campus Green
- 2 School of Accountancy
- 3 SMU Connexion
- 4 Yong Pung How School of Law
- 5 School of Social Sciences and College of Integrative Studies
- 6 SMU Kwa Geok Choo Law Library
- 7 Lee Kong Chian School of Business
- 8 School of Computing and Information Systems 1
- 9 School of Economics/School of Computing and Information Systems 2
- 10 Li Ka Shing Library
- 11 The SMU Shop
- 12 SMU Prinsep Street Residences
- 13 SMU Administration Building

ACTIVITIES

- CCA CCA Booths
- Student Life Showcase
- F&B options (FREE ice cream, popcorn and more!)
- Info Sessions & In-Depth Talks
- Sample Classes
- School Booths
- Water Dispensers/Coolers (Levels 1-3)
- Goodie Bag Redemption @ Level 3
- Masters Day (Saturday Only)
- Games and Sponsors' Giveaways
- Campus Tours

TOP 5 FUN THINGS TO DO DURING SMU OPEN HOUSE 2026



BONUS

Be one of our first 6,000 visitors over the weekend to redeem your Open House exclusive SMU goodie bag!

NUMBER 1

SMU OPEN HOUSE 2026



ENJOY STUDENT PERFORMANCES

NUMBER 2

SMU OPEN HOUSE 2026



SCREAM 'I LOVE SMU' FOR ICE CREAM

NUMBER 3

SMU OPEN HOUSE 2026



TAKE AN OPEN-TOP BUS TOUR OF OUR BEAUTIFUL CITY CAMPUS

NUMBER 4

SMU OPEN HOUSE 2026



IMMERSE IN STUDENT LIFE ACTIVITIES AT SMU CAMPUS GREEN

NUMBER 5

SMU OPEN HOUSE 2026



TAKE PART IN EXCITING GAMES AND WIN AMAZING PRIZES



HOW TO GET TO SMU OPEN HOUSE 2026

CC2

Bras Basah
MRT Exit B/C

NS25 EW13

City Hall
MRT Exit A (8-minute walk)



HOW TO PREPARE FOR SMU OPEN HOUSE 2026



Open House runs from 10AM - 6PM each day. Set your alarm and come early to snag more goodies!



Bring a waterbottle and wear comfortable walking shoes. Our campus is big!



Wear comfortable attire so you can join in the games (to win prizes!) and light sports tryouts.



Prepare questions to ask our students and professors - they want to hear from you!



The full 100+ schedule of talks will be on our website in mid-Feb. Jot down all the talks you want to attend!

