



TRAVEL

SMU OPEN HOUSE

28 FEB - 1 MAR

THE FUTURE STARTS HERE



SMU



JOIN
US
NOW



10 REASONS 😊

TO JOIN US AT SMU OPEN HOUSE 2026

1



TAKE AMAZING SAMPLE CLASSES - AS MANY AS YOU WANT!

2



JOIN 100+ INFORMATION SESSIONS

3



VISIT SCHOOL BOOTHS - ASK ALL YOUR QUESTIONS!

4



TOUR SINGAPORE'S MOST CONNECTED CITY CAMPUS

5



CHAT WITH CURRENT STUDENTS

6



GET ADMISSIONS TIPS

7



EXPERIENCE SMU'S INCREDIBLE STUDENT LIFE

10



WIN AMAZING GOODIE BAGS AND PRIZES!

8



JOIN US FOR MASTER'S DAY ON SAT 28 FEB

9



ENJOY FREE ICE CREAM, NUGGETS, POPCORN & MORE!

WHEN IT COMES TO PUTTING YOU FIRST, SMU IS #1



Scan for more information



1ST
UNI IN SINGAPORE WITH GUARANTEED GLOBAL EXPERIENCE FOR YOU

1ST
UNI IN SINGAPORE WITH 100% SMALL CLASS SIZES



1ST
UNI IN SINGAPORE WHERE YOU CAN DESIGN YOUR OWN MAJOR



1ST
UNI IN SINGAPORE TO OFFER LIFELONG CAREER SUPPORT FOR ALL GRADUATES



1ST
UNI IN SINGAPORE TO GUARANTEE YOU A 2ND MAJOR

A LOOK AT OUR 2024 GRADUATE EMPLOYMENT OUTCOMES:

*2024 Joint Graduate Employment Survey (GES) by SMU and the other Autonomous Universities



\$5,057

Average gross monthly (starting) salary of SMU graduates



9 IN 10

SMU graduates secured employment within 6 months of their final exams



1 IN 2

SMU graduates received 2 to 5 job offers.



6 IN 10

SMU graduates secured employment **EVEN BEFORE** graduation



100+ TALKS AND SAMPLE CLASSES OVER THE WEEKEND!

Here is a small sampling of the AMAZING and INCREDIBLE talks, info sessions and sample classes available only at SMU Open House 2026. Come discover what makes an SMU education so vital, breathtaking and transformational!



SCHOOL OF ACCOUNTANCY

- **Info Session:** Transforming Numbers into Impact
- **Sample Class:** Accountancy Course Preview: Decode the Story Behind Numbers
- **In-Depth Session on Financial Forensics:** Accountancy- Dive into the World of Financial Forensics
- **In-Depth Session on Sustainable Accounting:** Sustainability Reporting- Demystifying the Alphabet Soup
- ...AND MORE!



LEE KONG CHIAN SCHOOL OF BUSINESS

- **Info Session:** Why SMU Business
- **Sample Class:** Forex Markets: Buy or Sell?
- **Sample Class:** Why We Choose What We Choose: The Science of Decision Making
- **Sample Class:** The Changing Nature of Influence in Business Communication
- **Sample Class:** Dating Someone Overseas? How Global Strategy Can Help
- ...AND MORE!



SCHOOL OF COMPUTING AND INFORMATION SYSTEMS

- **Sample Class:** Trustworthy AI: A New Challenge and How to Approach It
- **Sample Class:** How Anyone Can Become AI / Analytics Specialist that Employers are Desperately Seeking!
- **Sample Class:** Breeze Through Coding Classes with GenAI
- **Sample Class:** Crafting Technology That Connects
- **Sample Class:** IoT: Weaving Intelligence into the Physical World
- ...AND MORE!



COLLEGE OF INTEGRATIVE STUDIES

- **Sample Class:** Making Decisions Using Data Science: A Case Study for Social Good
- **Sample Class:** The Psychology of Pricing – How Prices Shape Consumer Perception
- **Sample Class:** Why We Queue (And Other Things We Don't Think About)
- ...AND MORE!



SCHOOL OF ECONOMICS

- **Info Session:** Provide the Depth, Academic Rigour and Experiential Learning That Will Prepare You to Be Market Ready and Future Ready
- **Sample Class:** Economic Fundamentals and Political Change
- **Sample Class:** Company Takeover: Lessons From Game Theory
- **In-Depth Session on Data Science & Analytics:** Why Data, Not Oil, Drives the Modern Economy
- ...AND MORE!



SCHOLARSHIPS AND FINANCIAL ASSISTANCE

- **Secure an SMU Scholarship:** Hear From SMU Scholars
- **Financial Freedom at SMU:** A Guide to SMU's Generous Financial Assistance Support
- ...AND MORE!



ADMISSIONS

- **Everything You Need To Know About SMU** (best employment outcomes, guaranteed global experience and second major, curriculum and more!)
- **University Applications & Interview Skills Workshop:** Put Together a Strong Application to SMU
- **Go Beyond Undergrad:** Explore SMU Masters
- ...AND MORE!

JOIN AS MANY AS YOU'D LIKE!



Scan here for the full talks schedules



SMU SOSS Open House

Antong Liu

Assistant Professor of Political Science



**OUR BEAUTIFUL CITY CAMPUS
WELCOMES YOU TO**

**SMU OPEN
HOUSE 2026!**

BUILDINGS

- 1 Campus Green
- 2 School of Accountancy
- 3 SMU Connexion
- 4 Yong Pung How School of Law
- 5 School of Social Sciences and College of Integrative Studies
- 6 SMU Kwa Geok Choo Law Library
- 7 Lee Kong Chian School of Business
- 8 School of Computing and Information Systems 1
- 9 School of Economics/School of Computing and Information Systems 2
- 10 Li Ka Shing Library
- 11 The SMU Shop
- 12 SMU Prinsep Street Residences
- 13 SMU Administration Building

ACTIVITIES

- CCA Booths
- Sample Classes
- Student Life Showcase
- Booths
- F&B options (FREE ice cream, popcorn and more!)
- Water Dispensers/ Coolers (Levels 1-3)
- Info Sessions & In-Depth Talks
- Goodie Bag Redemption @ Level 3

CAMPUS TOURS SCHEDULE

Walking Tours	Open-Top Bus Tours
10.00AM	10.30AM
11.00AM	11.30AM
12.00PM	12.30PM
1.00PM	1.30PM
2.00PM	2.30PM
3.00PM	3.30PM
4.00PM	4.30PM
5.00PM	

Each tour is about 45 minutes in duration.

*Tour timings are subject to change on the actual day.



TOP 5 FUN THINGS TO DO DURING SMU OPEN HOUSE 2026



BONUS

Be one of our first 6,000 visitors over the weekend to redeem your Open House exclusive SMU goodie bag!



NUMBER 1

SMU OPEN HOUSE 2026



ENJOY STUDENT PERFORMANCES

NUMBER 2

SMU OPEN HOUSE 2026



SCREAM 'I LOVE SMU' FOR ICE CREAM

NUMBER 3

SMU OPEN HOUSE 2026



TAKE AN OPEN-TOP BUS TOUR OF OUR BEAUTIFUL CITY CAMPUS

NUMBER 4

SMU OPEN HOUSE 2026



IMMERSE IN STUDENT LIFE ACTIVITIES AT SMU CAMPUS GREEN

NUMBER 5

SMU OPEN HOUSE 2026



TAKE PART IN EXCITING GAMES AND WIN AMAZING PRIZES



HOW TO GET TO SMU OPEN HOUSE 2026

CC2

Bras Basah
MRT Exit B/C

NS25 EW13

City Hall
MRT Exit A (8-minute walk)



HOW TO PREPARE FOR SMU OPEN HOUSE 2026



Open House runs from 10AM - 6PM each day. Set your alarm and come early to snag more goodies!



Bring a waterbottle and wear comfortable walking shoes. Our campus is big!



Wear comfortable attire so you can join in the games (to win prizes!) and light sports tryouts.



Prepare questions to ask our students and professors - they want to hear from you!



The full 100+ schedule of talks will be on our website in mid-Feb. Jot down all the talks you want to attend!

